



*Castle House
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Newark
NG24 1BY*

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www.newark-sherwooddc.gov.uk

Tuesday, 10 November 2020

**Chairman: Councillor K Girling
Vice-Chairman: Councillor Mrs P Rainbow**

Members of the Committee:

**Councillor R Blaney
Councillor L Brailsford
Councillor L Brazier
Councillor Mrs R Crowe
Councillor Mrs M Dobson
Councillor P Harris
Councillor N Mison
Councillor N Mitchell
Councillor M Skinner
Councillor R White**

Substitute Members:

**Councillor M Brock
Councillor S Carlton
Councillor D Cumberlidge
Councillor Mrs G Dawn
Councillor Mrs Y Woodhead
Councillor K Walker**

MEETING: Economic Development Committee
DATE: Wednesday, 18 November 2020 at 6.00 pm
**VENUE: Broadcast from Broadcast from the Civic Suite,
Castle House, Great North Road, Newark NG24 1BY**

**You are hereby requested to attend the above Meeting
for the purpose of transacting the business on the Agenda as overleaf.**

**Attendance at this meeting and public access will be by remote means due to the Covid-19 Pandemic.
Further details to enable remote access will be forwarded to all parties prior to the
commencement of the meeting.**

If you have any queries please contact Helen Brandham on helen.brandham@newark-sherwooddc.gov.uk 01636 655248.

AGENDA

Page Nos.

Remote Meeting Details

This meeting will be held in a remote manner in accordance with the Local Authorities and Police & Crime Panels (Coronavirus) (Flexibility of Local Authority and Police & Crime Panel Meetings) (England and Wales) Regulations 2020.

The meeting will be live streamed on the Council's social media platforms to enable access for the Press and Public.

1. Apologies for Absence
2. Declaration of Interest by Members and Officers and as to the Party Whip
3. Declaration of Intention to Record Meeting
4. Minutes of Meeting Held on 9 September 2020 5 - 15
5. Chairman's Report
6. Forward Plan - November 2020 to October 2021 16

Part 1 - Items for Decision

7. Economic Growth Strategy 17 - 39
8. Visitor Economy Strategy 40 - 57
9. Newark Towns Fund Update 58 - 62
10. Ollerton Town Centre 63 - 65
11. Places to Ride Application 66 - 75
12. Non-Designated Heritage Asset Criteria 76 - 85

Part 2 - Items for Information

13. Newark Heritage Action Zone Programme Design 86 - 90
14. Ollerton Hall Update 91 - 93
15. Economic Development Revenue & Capital Forecast Outturn Report to 31 March 2021 as at 30 September 2020 94 - 105
16. Urgency Item - Minute of Decision 106 - 107
 - (i) DEFRA Tree Consultation

Confidential and Exempt Items

17. Exclusion of the Press and Public

To consider resolving that, under section 100A (4) of the Local Government Act 1972, the public be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in Part 1 of Schedule 12A of the Act.

18. Heritage & Culture Update Report

108 - 113

19. Robin Hood Development Update

114 - 200

NEWARK AND SHERWOOD DISTRICT COUNCIL

Minutes of the Meeting of **Economic Development Committee** held in the Broadcast from Castle House, Great North Road, Newark, Notts NG24 1BY on Wednesday, 9 September 2020 at 6.00 pm.

PRESENT: Councillor K Girling (Chairman)
Councillor Mrs P Rainbow (Vice-Chairman)

Councillor R Blaney, Councillor L Brazier, Councillor Mrs R Crowe, Councillor Mrs M Dobson, Councillor N Mison, Councillor N Mitchell, Councillor M Skinner, Councillor R White and Councillor M Brock (Substitute)

ALSO IN ATTENDANCE: Councillor Mrs L Dales

APOLOGIES FOR ABSENCE: Councillor L Brailsford (Committee Member) and Councillor P Harris (Committee Member)

REMOTE MEETING LEGISLATION

The meeting was held remotely, in accordance with the Local Authorities and Police & Crime Panels (Coronavirus) (Flexibility of Local Authority and Police & Crime Panel Meetings) (England & Wales) Regulations 2020.

55 DECLARATION OF INTEREST BY MEMBERS AND OFFICERS AND AS TO THE PARTY WHIP

NOTED that no Member or Officer declared any interest pursuant to any statutory requirement in any matter discussed or voted upon at the meeting.

56 DECLARATION OF INTENTION TO RECORD MEETING

The Chairman advised that the proceedings were being recorded by the Council and that the meeting was being livestreamed and broadcast from the Civic Suite, Castle House.

57 MINUTES OF MEETING HELD ON 15 JANUARY 2020

AGREED that the Minutes of the meeting held on 15 January 2020 were a correct record and signed by the Chairman.

58 CHAIRMAN'S REPORT

The Chairman welcomed Members to the first meeting of the Economic Development Committee since January and since lockdown had ended and the first one held virtually, adding that a great deal had happened since then. This was not just related to Covid but work normally overseen by the Economic Development Committee which had carried on.

In relation to Covid-19 the Chairman stated that the response from both Members and Officers of the Council had been exceptional and had resulted in positive feedback from the business community. The Humanitarian Action Response Team (HART) had been established and had responded to over 750 requests for support from residents within the District. He noted that Newark & Sherwood (N&S) were in the top 10% of Councils paying out Business Support Grants with monies being allocated quickly to those in need. A sum of £26,630,000 had been paid to a total of 2,270 businesses. N&S had also worked with Rushcliffe BC in designing a supplementary grant scheme for businesses who had fell through the initial grant safety net with £1,160,666.67 paid out to 113 businesses. The Council had worked with both communities to help those the most in need and vulnerable and had also assisted parish councils to re-open the high streets.

In addition to the above the Chairman updated the Committee on the progression of the Newark Towns Fund and Town Investment Plan. He advised that proposals had been submitted on 31 July with the response from Government awaited as to whether they would support up to £25m of grant investment.

The Chairman reported that work had progressed with the Sherwood Forest Corner by all Members working together, without party politics, to engage with communities. Harworth Estates were to looking to enhance cycling in and around the former Thoresby Colliery with a Places to Ride submission being made to British Cycling. The Chairman also referred to the free 2 hours car parking made early on in the pandemic and that N&S had kept this in place longer than any other Nottinghamshire authority.

In looking to the future, the Chairman commented that the Agenda before Committee that day contained a number of important updates and decisions. These included the Local Development Framework, Planning White Paper and the impact of Covid on the authority, financially, and the likely unemployment and associated challenges at the end of the furlough scheme. He also referred to the future November Agenda which would contained important strategies for consideration e.g. Economic Growth, Tourism, Open Space and the Newark Town Investment Plan.

59 ORDER OF BUSINESS

With the agreement of the Committee, the Chairman changed the order of business. Agenda Item 15 was taken after Item 5. The agenda resumed its stated order thereafter.

60 ECONOMIC DEVELOPMENT REVENUE AND CAPITAL FORECAST OUTTURN REPORT TO 31 MARCH 2021 AS AT 31 JULY 2020

The Committee considered the report presented by the Director – Resources which sought to provide Members with a comparison of the revised budgets for the period ending 31 March 2021 with the projected outturn forecast for the period. The figures were based on four months’ performance information on the Council’s revenue and capital budgets, including: general fund revenue and capital programme.

Attached to the covering report was the report being presented to the Policy & Finance Committee on 24 September 2020 which detailed the forecasted financial position to 31 March 2021 of the Council as at 31 July 2020.

It was reported that the current position for the Council was unfavourable with a variance of circa £0.574m-£0.774m. It was noted that this was prior to any return funding from the Nottinghamshire Business Rates Pool. It was also reported that the forecast outturn position for this Committee was again an unfavourable variance of £0.727m, with the main reasons for the variance details in Appendix A to the Policy & Finance report. Members were asked to note that the position remained an indication of the anticipated outturn position and that Officers continued to work throughout the year to revise their forecasts with further accurate assessments being reported to Committee closer to the end of the financial year.

In considering the report the Chairman noted that despite the unfavourable variance of the Economic Development Committee it was not solely their responsibility to resolve it. He also noted that if the Council had taken a loss making decision, even if it was for the benefit of their constituents, they would not receive all funds back from the Government.

A Member thanked the Director for the information and commented that he hoped that the public were reassured by the Council's financial plans. He referred to the report due to be presented to the November committee and that it would be necessary to give appropriate consideration to the large income generating items for the following years budget.

In response to whether regular updates would be presented to Committee, the Chairman confirmed that each Committee would be monitoring their own budgets, noting the peaks and troughs in income and that Christmas would be a vital time for potential income generation. The Director advised that it was hoped that more detail as to the funding settlement from Government would be known by November. He noted the uncertainties surrounding business, specifically grant relief for the leisure and retail industry and whether this would continue into 2021. He added further that it would be a challenging position but that it would be possible to fall back on reserves.

AGREED (unanimously) that the report be noted.

61 FORWARD PLAN - AUGUST 2020 TO JULY 2021

The Committee considered the Forward Plan for the Economic Development Committee from 1 October 2020 to 30 September 2021.

The Director – Planning & Growth advised that in addition to those items already listed for presentation to the November 2020 Committee there would be reports on:

Customer Insight:

- National Civil War Centre; and
- The Palace Theatre

62 BT REMOVAL OF TELEPHONE KIOSK CONSULTATION

The Committee considered the report presented by the Business Manager – Planning Policy & Infrastructure which sought to update Members on the removal of the telephony service to the telephone kiosk near Friary Villas on Sleaford Road, Newark and the Council’s proposed response.

The report provided Members with details of the Council’s approach to the removal of telephony services and that should a Town or Parish Council wish to adopt and repurpose a kiosk, the District Council would support them. This support also extended to when a Town or Parish Council objected to the removal of the service and were able to provide a valid basis for their objection.

It was reported that BT had posted a notice on 11 July that they were intended to remove the service and that any comments should be directed to the Council by 22 August 2020. No comments had been received at the time of the meeting. The Council’s proposed response was detailed in paragraph 3.0 of the report and was one of objection to the removal. The reasons cited for the objection was that the service had a relatively high level of dependence due to the nature of tenures in the ward and also the ongoing pandemic and economic consequences thereof. Therefore, Council Officers believed that it was not the right time to remove the service provision.

In considering the report Members agreed that due the reasons listed above it was vital that the telephony service not be withdrawn.

AGREED (unanimously) that:

- (a) the report be noted; and
- (b) the proposed response as detail in the report be approved.

63 LOCAL DEVELOPMENT FRAMEWORK PROGRESS UPDATE

The Committee considered the report presented by the Business Manager – Planning Policy & Infrastructure which sought to update Members on progress towards delivery of the Plan Review in relation to the Allocations and Development Management Policies and associate evidence base documents. The report also sought approval to update the Plan Review Timetable and approval of the adoption of an Annex to the Statement of Community Involvement (SCI) to reflect current restrictions on consultation and publicity due to the pandemic.

The report set out that due to flooding at the end of 2019 and the Covid-19 Pandemic the Local Development Scheme adopted in November 2019 was no longer achievable. Paragraph 3.0 of the report set out the current progress of documents being prepared to support the Plan Review: Open Space Strategy; Housing Needs Assessment; and Gypsy & Traveller Accommodation Assessment (GTAA) and Pitch Delivery Strategy.

Appendix A to the report set out for Members the proposed annex to the SCI which made clear that during the pandemic the Council would not be engaging in the usual way in relation to consultation and publicity.

AGREED (unanimously) that:

- (a) the progress towards meeting the timetable of the adopted Local Development Scheme be noted;
- (b) the amendment to the Local Development Scheme to reflect the proposed approach set out in Section 4 and 5 of the report be approved;
- (c) it be noted that the amended Local Development Scheme came into force on 10 September 2020; and
- (d) the Statement of Community Involvement Annex attached as Appendix A be adopted as a statement of current consultation practice during the pandemic.

64 RESIDENTIAL PARKING STANDARDS AND DESIGN GUIDE SPD

The Committee considered the report presented by the Business Manager – Planning Policy & Infrastructure in relation to a Draft Residential Parking Standards & Design Guide Supplementary Planning Document (SPD) which had been produced to help provide a framework for determining the level of parking provision (both cycling and cars) within new residential developments and to assist in securing good design of residential parking. The report also sought approval to undertake an 8 week period of consultation on the document with Members, local residents, developers, Town & Parish Council and other interested stakeholders.

The report provided Members with details as to the anticipated levels of growth within the district and that it was vital that a residential parking standards or design criteria were adopted to secure well designed development and that new developments within the district were supported by car parking guidance that responded to modern vehicle dimensions, current and future car ownership levels, advances in technology and best practice in the design and layout of parking. Paragraph 3.0 of the report set out the aims of the SPD, a draft of which was attached as Appendix A to the report.

In considering the report Members agreed that the proposals were to be welcomed, noting that Members, developers and the public would all have the opportunity to comment. Comments were made in relation to the number of car parking spaces made available for 3 bedroomed properties and the ability to provide this, with Members querying whether this would have an impact on the viability of a development. Comment was also made in relation to the provision of electric charging points. The Chairman noted that the data used to inform the draft SPD had been from the collection of data from the 2011 Census which was of some concern. The Business Manager advised that the data from the census had been projected forwarded.

In response to the above comments the Business Manager advised that provision would be different from area to area but that every effort was being made not to have too many different categories. He noted the comments in relation to viability,

stating that this was always an issue but not necessarily so if the development was of a good design. In relation to electric charging points, he commented that this could be a demand led provision from householders but that this could soon become a necessity.

AGREED (unanimously) that:

- (a) the contents of the SPD and accompanying Topic Paper evidence base be noted; and
- (b) the Draft Residential Parking and Design SPD be approved for an 8 week public consultation week commencing 14 September 2020.

65 FOREST CORNER MASTERPLAN CONSULTATION

The Committee considered the report presented by the Business Manager – Tourism which sought to provide Members with an update on the Forest Corner Masterplan including the feedback received through the recent public/stakeholder consultation exercise.

The report set out the background to the development of the Forest Corner Masterplan and the work undertaken to date. Paragraph 2.2 of the report set out that a programme of engagement had been undertaken with the various landowners/managers at Forest Corner and the surrounding area to understand their concerns and aspirations for the site and how all parties could work together to create a vision for its longer-term development with paragraph 2.3 of the report set out the consultees. Details of the online consultation page were reported and how this was promoted. Appendix A to the report set out the full consultation responses.

In considering the report Members welcomed the work undertaken and commented that a positive response from the way in which the consultation had been held was the increase in responses from local people.

AGREED (unanimously) that:

- (a) the findings of the consultation with stakeholders be noted; and
- (b) officers continue to liaise with the various landowners/managers in producing a masterplan for Forest Corner which would be presented to the November meeting of the Economic Development Committee.

66 ADOPTION OF PLANNING ENFORCEMENT PLAN (PEP)

The Committee considered the report presented by the Planning Enforcement Officer which sought Members approval for the adoption of the Planning Enforcement Plan (PEP). The Planning Enforcement Officer advised that the report had been considered by Planning Committee the day before who had ratified the proposals contained therein.

The report referred to the National Planning Policy Framework (NPPF) in which it stated that effective enforcement was important to maintain public confidence in the planning system, that enforcement action was discretionary and any action should be proportional in responding to suspected breaches or planning control. The proposed PEP would provide information on how the Council would respond to suspected breaches of planning control, tackle unauthorised developments and monitor the implementation of planning permissions. The proposals for the adoption of the PEP were contained in paragraph 3 of the report together with specific details in relation to Prioritisation of Investigations; Performance Management; Proactive Enforcement; Reporting to Committee; and Consultations.

In considering the report Members agreed that it provided greater transparency and would increase public confidence in planning enforcement.

AGREED (unanimously) that the Planning Enforcement Plan and summary document be adopted and used as a policy document in the undertaking of the planning enforcement function.

67 PROPOSED PLANNING REFORMS

The Committee considered the report presented by the Business Manager – Planning Policy & Infrastructure which sought to advise Members of the two sets of proposed reforms to the planning system. The report also sought Members approval for appropriate consultation responses for submission.

The report set out the timeline for the proposed consultations and changes therefrom. Attached as Appendix A to the report was the White Paper which proposed a complete remodelling of the planning system with the approach listed in paragraph 3.1 of the report. Appendix B to the report set out the proposed changes to the current planning system which would be put into operation in advance of any changes arising from the White Paper.

Paragraph 5.0 of the report set out the key issues which Officers felt should be highlighted to Members. The proposed detailed response to the White Paper consultation were listed in Appendix C to the report with Appendix D listing the proposed responses to the potential changes to the current planning system.

In considering the detailed report the Chairman proposed and it was seconded that 2 additional recommendations be added as follows:

1. That a report be taken to the October Meeting of Full Council to offer all Members the opportunity of debating the proposed planning reforms arising from the White Paper; and
2. That a letter be written to the Secretary of State on the Council's views on the White Paper.

A Member referred specifically to the issue of housing provision, stating that the Council had granted planning permission for housing but that the developers had not acted upon that and the houses had not been built. He added that the Council's delivery of affordable housing and the Community Infrastructure Levy (CIL) provision

was to be applauded but that the proposed changes to the planning system could be viewed as ‘a kick in the teeth’ to positive and well performing local authorities and the work they had undertaken.

The same Member commented that he hoped that the consultation would be changed quickly and that the proposals were almost a nationalisation of the planning function. He had hoped that there would be some clarity provided on some issues so that the Council could respond accordingly but this had not been received and the total lack of detail remained. In relation to the delivery of affordable housing provision, he commented that the proposals would likely result in less affordable housing being delivered and that the abolition of local CILs for a nationally set level was naïve. He referred to the ‘beautiful development’ wording in the consultation, querying what that actually meant and that it was open to huge interpretation. He stated that the published consultations had a total disregard for the work undertaken and had no benefit for the residents of the District. The Member ended by stating that current planning legislation was being ripped up to be potentially replaced by a system that was not fit for purpose.

In relation to viability of a development which included affordable housing, a Member stated that this would likely result in little, if any, provision, adding that any contribution would only be paid to the Council when the development was finalised. He added that it was doubtful that a developer would finish the development so that contribution costs could be avoided.

The Director – Planning & Growth stated that as a professional planner he had serious concerns at the proposed changes. He added that the proposed affordable housing figures had the ability to prevent regenerative development going ahead and potentially the Council would be unable to intervene on important matters for up to a period of 10 years.

Members thanked the Officers for their detailed report with a Member adding that the proposed changes could be seen as a ‘developers’ charter’. A Member also referred to the lack of reference to Neighbourhood Plans, stating that any decision making was being taken away from them.

AGREED (unanimously) that:

- (a) the proposed consultation responses attached at Appendices C and D be approved for submission in response to the consultations, subject to any additional comments;
- (b) a report be taken to the October Meeting of Full Council to offer all Members the opportunity of debating the proposed planning reforms arising from the White Paper; and
- (c) a letter be written to the Secretary of State setting out the Council’s views on the White Paper.

68 NEWARK BEACON UPDATE REPORT

The Committee considered the report presented by the Capital Projects Manager which sought to update Members on the progress made at the Newark Beacon.

The report set out the latest position in relation to the Business Plan which had experienced some delays within its five year programme, primarily due to the need to undertake essential works and staffing changes, details of which were listed in paragraphs 3.2 and 3.3 of the report.

The Capital Projects Manager referred to the negative impact on income performance on the Newark Beacon as a result of the Covid-19 Pandemic and the measures taken to assist customers through the lockdown and subsequent weeks with details of the financial, occupancy, business support, digital communications and customer satisfaction performance being reported in paragraph 4.0.

In considering the report a Member suggested that as the way in which businesses have had to change to reflect socially distanced working requirements the Newark Beacon could look to offer a more flexible space and market this accordingly. The Capital Projects Manager advised that all options were being considered and that a tenant had rented an additional space to ensure their employees could work socially distanced.

A Member noted that the Beacon's initial purpose was to provide businesses with a start-up location and that it should be viewed positively that some had left to expand into other premises.

A Member stated that he was pleased to see the Beacon was working well and the efforts made to get through the consequences of the pandemic. He added that one negative issue was that of car parking provision and that he hoped this could be resolved in the future.

AGREED (unanimously) that:

- (a) the report and the achievements made to date be noted; and
- (b) a further progress report be presented to the March 2021 meeting of the Committee.

Councillor Mrs Dobson left the meeting at this point.

69 PROGRESS ON ECONOMIC GROWTH STRATEGY 2021-2026

The Committee considered the report presented by the Business Manager – Economic Growth which sought to outline to Members the next steps to develop the N&S Economic Growth Strategy.

The report set out the background to the review of the 2017 Strategy and that following a workshop held with Members in September 2019 the four key priorities were defined as: Inward Investment; Business Growth; Employability, Skills & Schools;

and Infrastructure. The report also set out the process of the submitted bid for the Newark Town Investment Plan. Also included in the report were details of the effects the pandemic and subsequent lock down had taken on the economy both nationally and locally. The proposals, set out in paragraph 3.0 of the report, listed for Members the three key components for consideration in the creation of a new N&S Economic Growth Strategy, these being: work undertaken to date on the economic growth vision for the District; the Newark Place Strategy and Town Investment Plan; and the Newark Economic Recovery and Reopening Economies Strategy.

In considering the report Members agreed that the Economic Impact of Covid-19 & Recovery Strategy Members Workshop that had been held that morning had provided valuable information and that a copy of the presentation slides be circulated.

AGREED (unanimously) that the proposed next steps to developing a Newark & Sherwood Economic Growth Strategy 2021/2026 be noted and supported.

70 NEWARK TOWN INVESTMENT PLAN

The Committee considered the verbal report presented by the Director – Planning & Growth in relation to the latest position of the Newark Town Investment Plan.

The Director advised that a submission had been forwarded to Government on 31 July and that it was hoped a full report would be ready for the November meeting of the Committee. Newark were one of 13 towns to make a submission and were the only town in the region from Cohort 1 invited to do so.

International Air & Space Training Institute (IASTI)

A team had been commissioned by the Project Board to work on this project. They were working through the development of the proposal with a view to submitting a planning application and agreeing terms of any lease with the District Council. It could be that virtual teaching would be provided to students as soon as September 2021 from a temporary home with a view to converting that to a permanent home as the project moved forward.

Digital Logistics Hub

The District Council and Lincoln University have appointed consultants to carry out the first piece of work on the above with the next step being to test academia, industry and investors as to how it could progress and what any potential gaps might be, the timetable for which was to reach a conclusion by Christmas 2020.

The Director advised that there were other commercial interests but that, at present, they could not be made public, referring to such interest also aligning with the Destination Management Plan. Again, it was hoped that a more public update report would be made in November.

Site of IASTI/Relocation of Cattle Market

A tender exercise had been undertaken for an operator(s) to occupy the current cattle market site on a short term basis with a view to a new facility being established elsewhere, with the Newark Showground being identified as the preferred location. Following a due diligence process none of the submitted bids were able to deliver

that. The site will now be used to enable the alternative uses identified and promoted by the Newark Town Investment Plan aspirations, for which a further update would be provided at the November Committee. Members were informed that this did not rule out the Cattle Market being supported to relocate to an alternative site within the district should a proposal be made in that regard.

Former Marks & Spencer Building/32 Stodman Street, Newark

An update report would be brought to the November meeting of the Committee. A team had been commissioned to further develop this project with discussions to be held about that specific development together with the whole of the town centre curatorship and cultural discussions.

Southern Link Road and A46 Newark Northern By-Pass

Negotiations were ongoing for these infrastructure projects with Highways England and Homes England but at this stage it was not possible to share all discussions publically. It was, however, hoped that this would be possible by the end of the year.

The Chairman thanked the Director and Officers for their ongoing work adding that whilst it was an ambitious plan for the town, it would have an impact throughout the District for its young people.

A Member noted the adverse comments in the press from some Members of Parliament suggesting that Newark was an affluent area and should not be eligible to bid for the funds. He sought to remind Members of the Social Mobility Report issued 3 years previously saying that within the geographic area covered by Newark & Sherwood, the area was 323 out of 324 authority areas in the country in terms of poor social mobility. A press release was issued at that time, citing 3 reasons for that: poor educational performance over decades; low skills and low aspirations; and under-investment in infrastructure. The Member commented that the Towns Fund Bid addressed in whole, or in part, all of the aforementioned reasons and suggested that this be emphasised in the Council's response and approach.

AGREED (unanimously) that the verbal report be noted.

71 URGENCY ITEMS TAKEN DURING COVID-19 PANDEMIC

NOTED the Urgency Items – Minute of Decisions taken during the Covid-19 Pandemic.

Meeting closed at 7.50 pm.

Chairman

Forward Plan of Economic Development Committee Decisions from 1 December 2020 to 30 November 2021

This document records some of the items that will be submitted to the Economic Development Committee over the course of the next twelve months.

These committee meetings are open to the press and public.

Agenda papers for Economic Development Committee meetings are published on the Council's website 5 days before the meeting <http://www.newark-sherwooddc.gov.uk/agendas/>. Any items marked confidential or exempt will not be available for public inspection.

Meeting Date	Subject for Decision and Brief Description	Contact Officer Details
13.01.21	EV Chargepoints	robert.churchill@newark-sherwooddc.gov.uk
13.01.21	Open Space Strategy	matthew.norton@newark-sherwooddc.gov.uk
13.01.21	Buttermarket, Newark Update	neill.cuttell@newark-sherwooddc.gov.uk
13.01.21	Ollerton & Boughton Neighbourhood Study Update	cara.clarkson@newark-sherwooddc.gov.uk
13.01.21	Forest Corner Masterplan Update	richard.huthwaite@newark-sherwooddc.gov.uk
13.01.21	Places to Ride Scheme Application	richard.huthwaite@newark-sherwooddc.gov.uk
26.03.21	Quarterly Performance Report	Nicola.priest@newark-sherwooddc.gov.uk
TBC	Update on Digitisation of Archive Material at Resource Centre	oliver.scott@newark-sherwooddc.gov.uk
TBC	Review of Industrial Estates	robert.churchill@newark-sherwooddc.gov.uk
TBC	Report on Legionella Compliance Programme	robert.churchill@newark-sherwooddc.gov.uk
TBC	Local Development Framework Update	matthew.norton@newark-sherwooddc.gov.uk

ECONOMIC DEVELOPMENT COMMITTEE

18 NOVEMBER 2020

NEWARK & SHERWOOD DISTRICT COUNCIL ECONOMIC GROWTH STRATEGY 2021-2026

1.0 Purpose of Report

1.1 The report presents the Newark & Sherwood District Council Economic Growth Strategy 2021-2026 for approval of the Committee.

2.0 Background Information

2.1 The development of the Economic Growth Strategy started with a Member visioning workshop in September 2019. This workshop identified a vision and set of key objectives that the Council evidenced as the need to deliver a prosperous local economy. Since this meeting there has been significant changes in the local, regional and the national economy that needs to be reflected within the objectives and priorities. The effect of the pandemic on the country and local area has created challenges that need to be addressed over the next 5 years, likewise opportunities presented through the Government in the form of the Town's Fund need to be considered in our local economic development.

2.2 The Economic Growth Strategy has therefore been developed with three foundation stones of work undertaken. These being: the visioning work undertaken by Members in late 2019; the Town Investment Plan created and supported in July 2020; and the Economic Recovery Plan undertaken in September 2020. This work has been incorporated within the Strategy and aligns with regional and local strategies including the Regional Economic Recovery Plan and Newark & Sherwood Community Plan.

2.2 The Newark & Sherwood Economic Growth Strategy seeks to directly and ambitiously address evidentially led and identified challenges, utilising the resources of the Council and its partners. In summary the Strategy seeks:

“To target, with our partners, resources and activity to maximise the creation and retention of higher wage and higher (re)skill jobs through supporting and creating new, expanded, diversified, and innovative businesses to allow residents, business leaders at all levels and industry to fulfil their potential and for the Newark & Sherwood Economy to significantly contribute to the growth of the region.”

2.3 This is achieved by focus on the following:

- Geography and areas of need
- Infrastructure and potential for growth
- Accelerating growth in key sectors of industry
- Upskilling & reskilling our labour market
- Diversifying our town centres

- 2.4 The strategy is created with a view to identifying what we plan to do (our intent), how we will proceed to deliver it (our implementation) and what success we hope to achieve in undertaking it (our impact). The Action Plan identifies the projects and programmes based on this approach, whilst also being aware of the role that the District Council will undertake in delivery. It is important to note that the Strategy cannot be delivered solely by the District Council.
- 2.5 In ensuring that this Strategy can be delivered in partnership, the draft Economic Growth Strategy was consulted on with internal Business Managers of the District Council, as well key stakeholders and partners including the Local Enterprise Partnership, Nottinghamshire County Council, Nottingham Trent University, University of Nottingham, Local Businesses, and the Chamber of Trade & Commerce. In all cases clarity and modifications were sought and addressed and all agree that the direction of travel, priorities and key actions have consensus.
- 2.5 It is proposed that the Strategy will be reviewed annually with a focus on the priorities and the action plan. The plan can then be adapted in light of success, refocus, resources or identified need. This approach offers the opportunity for Members to understand what has been successful, what has not and what we can do moving forward.

3.0 Proposals

- 3.1 The Strategy proposes a set of priorities that when focused upon will deliver economic growth throughout Newark & Sherwood. The action plan moves these priorities into the 'what,' 'how,' 'who' and 'when' to provide an agreed direction and delivery emphasis. It is therefore proposed that Members agree to the Strategy and further to agree to an annual update on progress.

4.0 Equalities Implications

- 4.1 The Economic Growth Strategy does identify beneficial implications to certain cohorts of people including young adults, the Not in Education Employment or Training (NEETS), the unemployed, and older workers. All programmes and projects supported and led by the District Council will have to consider equalities implications within the project planning development phase.

5.0 Digital Implications

- 5.1 There are no digital implications within the creation of the Economic Growth Strategy 2021-2026. However there will be digital implications within the inception of identified programmes and projects which will be considered within the Project Plans. Further the Economic Growth Strategy will look to adhere to the commitments made in the Local Digital Declaration.

6.0 Financial Implications (FIN20-21/5972)

- 6.1 There are no direct financial implications relating to this report. Any projects arising from the Economic Growth Strategy Action Plan will need to be separately reported with full costings and financial implications be considered at that time.

7.0 Community Plan – Alignment to Objectives

7.1 The Newark & Sherwood Economic Growth Strategy is a direct intervention in delivering the Community Plan (updated 2020) objective of ‘Deliver inclusive and sustainable economic growth’. The Economic Growth Strategy translates and evidences the delivery of this objective for the next 5 years, identifying the targeted interventions, the role that the Council has and the way in which it will be delivered.

8.0 RECOMMENDATION

That the Committee agree to the adoption of the Newark & Sherwood Economic Growth Strategy 2021-2026

Reason for Recommendation

To ensure that the Council undertakes an active role in leading and delivering a growing, resilient, diversified, and prosperous economy. The recommended attached document (Appendix 1) will provide the strategic and operational path to achieving our vision outlined within the Community Plan.

Background Papers

Nil

For further information please contact Neil Cuttell, Business Manager - Economic Growth.

Matt Lamb
Director of Planning & Growth

Newark & Sherwood Economic Growth Strategy 2021-2026

Foreword by Councillor Keith Girling – Chairman of the Economic Development Committee

Newark & Sherwood is an attractive place to live, work and do business, with an economy in 2019 worth £2.2bn. The area has seen increased growth over the last 20 years with business and industry thriving, and the quality of life across the District improving. However we face challenges and like all areas, we have been severely hit with the Covid-19 Pandemic in 2020. Whilst this is national issue that the Government leads on, as local leaders we must act to ensure that our economy recovers, builds resilience, adapts to new opportunities, and grows to be more productive creating a prosperous Newark & Sherwood.

Our local economy has seen a high number of people furloughed under the national Job Retention Scheme, and business supported through over £28m worth of grant funding administered by Newark & Sherwood District Council this year. However 2021 will hold new opportunities and challenges for individuals on continuing or finding new employment, undertaking new skills and training, or setting up an enterprise. For business the challenge to recover, adapt and redefine products and services will be paramount to ensure a growing prosperous economy.

This strategy reflects what Newark & Sherwood District Council will do to directly support and lead our local economy to achieve our vision of “building a shared prosperity”. The Council cannot deliver this big agenda alone, therefore collaboration and partnership working with our businesses, education providers, public authorities, developers, and residents is the best, and only way to achieve success. It is therefore important to state ‘how’ we will deliver, and why this is the best way to ensure economic growth.

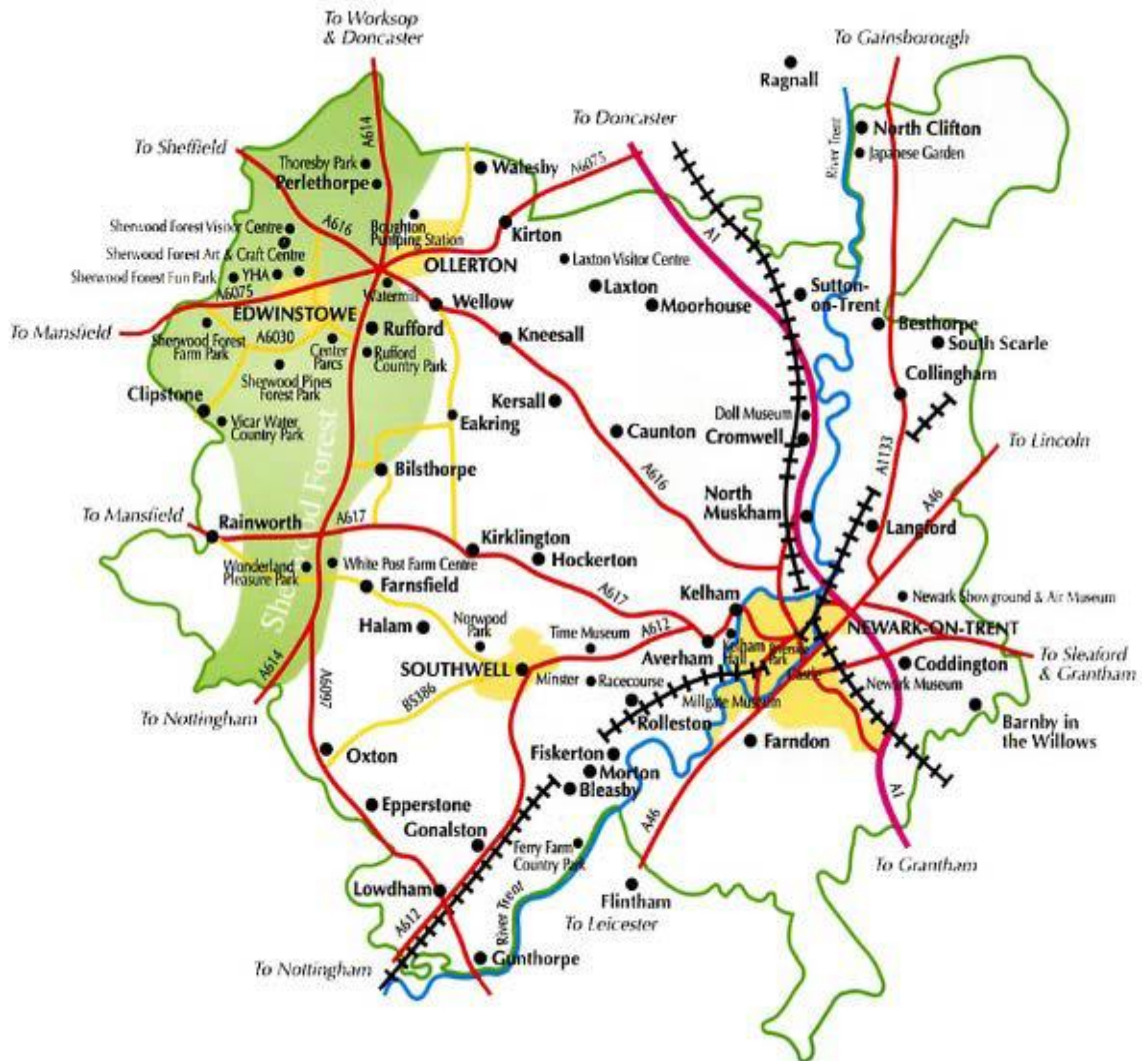
Newark & Sherwood’s Economy

Newark and Sherwood District Council serves 120,965 people, covering over 65,134 hectares of land, which contains 84 civil parishes and 21 wards. 39 elected members represent the District and work in collaboration with 435 employees to provide high-quality services to residents.

Newark and Sherwood already has much to be proud of: a captivating history, beautiful countryside, characterful market towns, world-renowned businesses and an enviable location at the crossroads of the country’s transportation network. We want to do all that we can to enable local residents and businesses to flourish and fulfil their potential, as well as encouraging more visitors to enjoy all that Newark and Sherwood has to offer. In order to achieve this, we will be locally focused and nationally connected – driven by what matters most to the people we serve and with a perspective and relationships stretching well beyond administrative boundaries.

The District’s Town Centres are renowned for a strong independent offer and engaged business community which serve a local catchment. Newark on Trent is the largest town in the District and is home to 43,000 people. The Town Centre is currently characterised by large footprint vacancies with several key national multiples having recently withdrawn from the town. However there is also significant opportunity, with over 7,000 new homes planned to the south of Newark over the next 20 years. Building on this the Newark Town Investment Plan establishes the Councils long term strategic ambitions for the town with a bid to government requesting funding to deliver transformational change through a holistic package of regeneration interventions.

The District Council is one of several public sector stakeholders, with Town and County Councils and the Local Enterprise Partnership all having powers and responsibilities to support economic growth.



Our Vision & Priorities

So why do we need an Economic Growth Strategy? The answer is to ensure that as community leaders we shape, influence and provide the catalyst projects for a prosperous economy. Our Newark & Sherwood economic growth vision is *“Building a shared prosperity.”* This means delivering growth, development and regeneration so that all residents and businesses benefit.

To achieve this vision the strategy is the outcome of an evidence-led approach and has been informed by members workshops, business engagement, focused commissions such as the ‘COVID-19 Reopening and Recovery’ plan by Hatch, ONS data, and the Placeshaping Strategy and Town Investment Plan for Newark. These activities and programmes of work have highlighted a number of challenges. This can be captured in the following, which is promoted as our purpose:

“To target with our partner’s resources and activity to maximise the creation and retention of higher wage and higher (re)skilled jobs. To support and encourage new, expanded, diversified, and innovative businesses which allow residents, business leaders, and industry to fulfil their potential and for the Newark and Sherwood Economy to significantly contribute to the growth of the region.” This will be delivered through the following key activities:

1. A prioritisation of work activity on Newark as the main Town and centre for the District, and a focus on key areas of deprivation.

2. A focus on digital connectivity and infrastructure to areas with poorest connectivity or potential for impactful growth with the local economy
3. Accelerating economic growth and resilience in Manufacturing, Construction, Accommodation, Aviation, Food, Retail, and Health & Social Care
4. Accelerating the upskilling and reskilling of people into education, employment or apprenticeships with a focus on young people and older workers
5. Diversifying Town Centres to have increased residential, higher footfall and an increased diversity of offer including culture, leisure, and health.

Advancing Regional and Local Strategies for Economic Growth

We know that the transformation that we want to see for our economy can only occur in collaboration. There are several key national, regional and local strategies that our Local Economic Strategy will be shaped by and respond to. Further in some cases there is an overlap and opportunity to work together to improve the joint outcomes sought. The Strategies this includes are:

Strategic Economic Plan (SEP), Local Industrial Strategy (LIS) & Nottinghamshire Recovery Action Plan

In late 2018 the Local Enterprise Partnership, D2N2, submitted the Strategic Economic Plan (SEP) with the following vision: *“By 2030 D2N2 will have a transformed high value economy, prosperous, healthy and inclusive, and one of the most productive in Europe. The spark in the UK’s engine.”* The SEP is a plan for the regional economy of Nottinghamshire and Derbyshire that; directs current and future funding, supports and informs bids for funding, influences approaches to mainstream activities, provides confidence for investment, and provides a framework for delivery for the delivery of the D2N2 Industrial Strategy.

In March 2020 D2N2 submitted the Local Industrial Strategy (LIS) to Government with evidence backed priorities for growth. The LIS contained 3 guiding principles for the delivery of the vision, being Productivity, Clean Growth and Connectivity. Following the LIS submission D2N2 have worked to develop the ‘Economic Recovery and Growth Strategy’ which has been presented to partners in Autumn 2020 with a vision of *“The visionary minds and green heart that will powers the UK’s recovery, rebuilding and growth.”*

In September 2020 a Nottinghamshire Recovery Action Plan was developed that focused on themes of Response, Recovery, Restore, Resilience and Renewal. Local Nottinghamshire leaders have agreed this action plan are working together on short, medium and long term actions to support the regional economy. The Local Enterprise Partnership, Nottinghamshire County Council and Nottinghamshire Growth Hub have collaborated on data collection and analysis, provided a coordinated effort in the identification of the plan, and continue to work with the District Councils to deliver.

Newark & Sherwood District Council Community Plan

In 2020 the Council reviewed and updated the 2020-2023 Community Plan to reflect the changes that the pandemic had made in the Councils priorities. The Community Plan has a vision of *“Newark and Sherwood already has much to be proud of. With its captivating history, beautiful countryside, characterful market towns, world renowned businesses and an enviable location at the crossroads of the country’s transport network. We want to do all we can to enable local residents and businesses to flourish and fulfil their potential as well as encouraging more visitors to enjoy all that Newark and Sherwood has to offer. In order to achieve these, we will be locally focused and nationally connected - driven by what matters most to the people we serve and with a perspective and relationships stretching well beyond our boundaries.”* And identifies seven key objectives, of which three priorities are focused on economic growth, being;

- Deliver Inclusive and sustainable economic growth (and)
- Create more and better quality homes through our role as landlord, developer & planning authority
- Create vibrant and self-sufficient local communities where residents look out for each other and actively contribute to their local area.

UK Industrial Strategy

D2N2 Economic Growth
& Recovery Strategy

NSDC Community
Plan

Newark & Sherwood District Economic
Growth Strategy 2021-2026

There are sector and theme based strategies such as children and young people, community safety, housing, planning policy, tourism, education and skills plans that will connect and align to our Newark & Sherwood Local Economic Strategy. Key Local Strategies and Plans Include:



Key Messages

The Council will need to agree key messages to provide to different audiences for the Economic Growth Strategy, and in some cases these messages will be bespoke to the audience. However, beyond the vision the and key objectives, the suggested messages we need to portray include;

- We are open for business
- Invest Newark & Sherwood
- The spark in the Midlands Engine
- Creating opportunity for inclusive growth
- A lead driver in economic prosperity for the region

Our values in delivering economic growth

In achieving our economic growth strategy we hold three core values to achieve our success.



- Leadership – we will lead our communities to achieve economic growth and prosperity
- Collaboration – we will work with our partners to secure & share resources, risk and reward
- Perseverance – we continue to strive for our residents, business and communities to achieve what is needed

The “Why?” What we know; Intelligence and Data; and what it tells us;

To achieve success we need to understand what the current status of our economy is. The Office for Statistics provides each area with it most up to date data on key demographics of our labour market such as;

- The Resident Population
- Employment & Unemployment
- Economic Inactivity
- Workless Households
- Employment by Occupation

- Qualifications
- Earnings by Place of Residence
- Jobs
- Businesses

This can be found at;

<https://www.nomisweb.co.uk/reports/lmp/la/1946157167/report.aspx?town=newark>

It is therefore important to draw the key issues from this data for Newark & Sherwood; The area;

- 80.1% of people are economically active, compared to 79.7% in the East Midlands and 79.1% in Britain
- 33.1% of the population have an NVQ Level 4 or above, which is lower than the East Midlands at 34.1% and lower than Great Britain at 40.3%
- 11% of the population have no qualifications; which is higher than the East Midlands at 7.4% and Great Britain at 7.7%
- Earnings by Residence is lower in Newark & Sherwood at £524 compared to the East Midlands at £547 and Great Britain at £587 per week.
- Earning by place of work is much lower in Newark & Sherwood at £430 compared to the East Midlands at £535 and Great Britain at £587 per week
- 5.1% of the population are unemployed compared to 5.8% in the East Midlands and 6.6% in Great Britain
- There are a high proportion of people working in Manufacturing, Construction, Accommodation & Food Services, Arts, Entertainment and Recreation than in Great Britain

This data suggests the following;

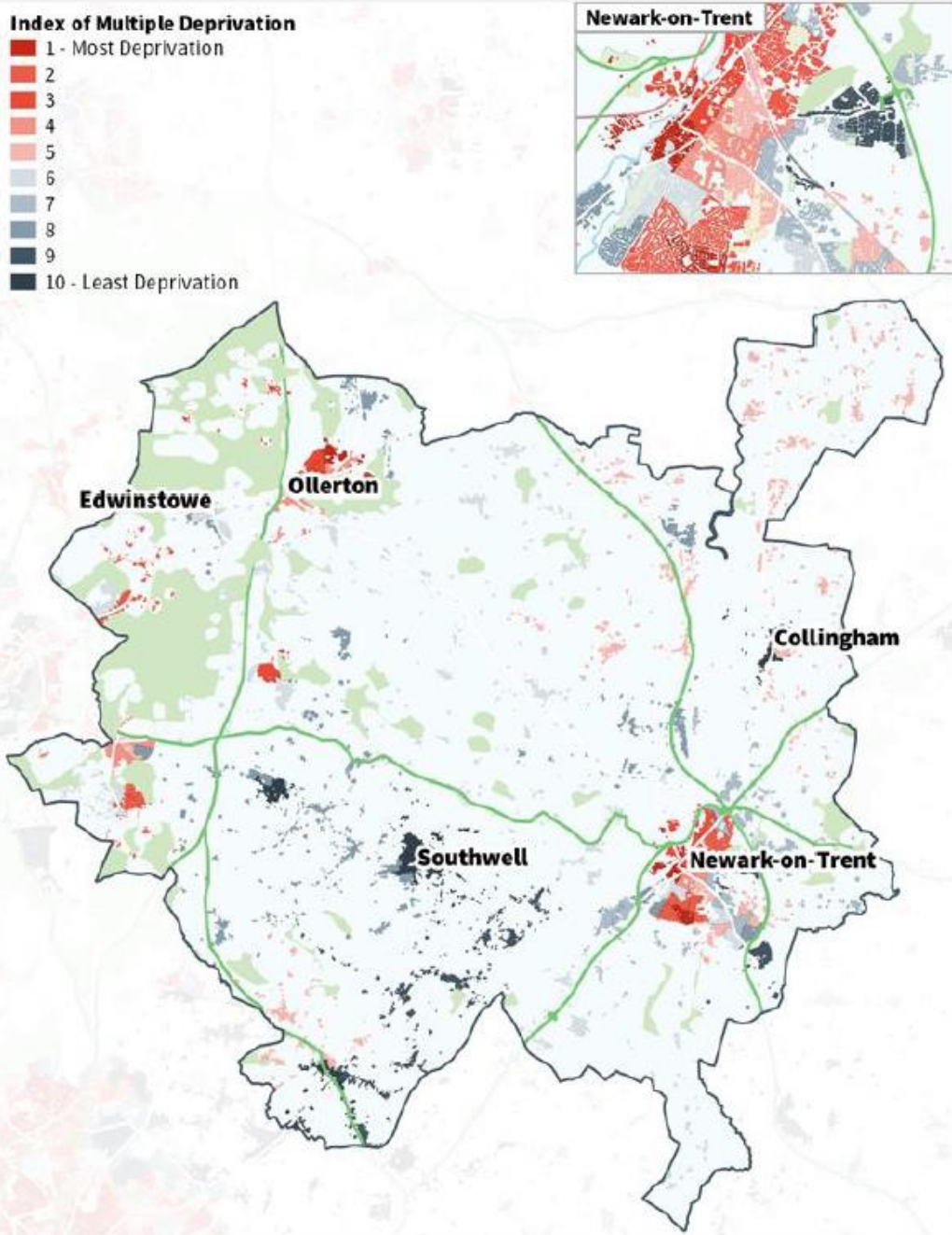
- There is higher economic activity locally, but in lower paying employment.
- There is an opportunity for education to be a driver to upskill and reskill the labour market
- A significant number people commute out of the district for higher paid employment meaning transport infrastructure is critical.
- Unemployment is rising, but the number of jobs available for the population mean a slightly more resilient jobs market.

The Index of Multiple Deprivation (IMD)

The IMD provides a holistic view of economic and social determinants of deprivation. This brings together several domains including; income, employment, education, health, crime, barriers to housing and services & living environment, all of which are likely to be impacted by the Public Health and economic crisis. Across the District there is significant polarisation, with Newark & Sherwood containing some of the most and least deprived neighbourhoods in the Country. Newark is the second least socially mobile place in Great Britain (State of the Nation, 2017). Whilst the majority of secondary schools are now rated 'Good' educational achievement of students remains below average. Secondary schools face the challenge of the 'Lincolnshire Drift' towards the 11+ streaming and grammar school system. There remain significant pockets of deprivation within the town, including wards within the 10 most deprived in England. Newark residents earn below their counterparts in other towns.

The map below shows the greatest concentrations of deprivation are in Newark and Ollerton. To deliver an inclusive economic growth agenda it is important to dedicate and prioritise resources where there is greatest need, and this should balance infrastructure with softer interventions around skills and employment brokerage.

Deprivation in Newark and Sherwood, 2019



The Impact of Covid-19 on our Economy

The year 2020 has faced one of the most significant challenges for national, regional and local economies, the Pandemic Covid-19 would have a lasting and substantial effect on the Country. In March 2020 the country went into a national lock down, with businesses closing, the labour force asked to stay at home, and people restricted to their homes. This lockdown was lifted in summer 2020, and in July 2020 Newark & Sherwood District Council commissioned a study in reopening the economy. This study completed in September 2020 and identified through evidence, data and

consultation with business and industry and number of challenges, opportunities and threats for the District to consider.

Key findings within the report included;

1. The Newark & Sherwood Economy is valued at £2.2bn. Covid-19 will result in the loss of £307m GVA across Newark & Sherwood. Accommodation & Food is predicted to be the worst affected sector losing £65m in 2020
2. Demand for commercial property has fallen and working from home is becoming more prevalent
3. The labour market is changing, jobs have been re-profiled significantly into occupations that require higher qualifications and skills levels
4. The number of claimants for Job Seekers Allowance and Universal Credit has increased by 150%.
5. In July 2020 there was an increase in job postings across Newark & Sherwood as the economy started to pick up – however these were in high-level occupations which might be out of reach for many residents
6. There is a risk of delayed onset impacts from businesses that were unable to take advantage of government support
7. Critical winter season for the Visitor Economy & High Street.
8. Redundancies are inevitable.
9. High Street vitality is a primary concern.

The report can be viewed here; www.impactofcovidonnsdc

The identified solutions from the report included short, medium and long term actions and were themed on a basis of Newark & Sherwood District Council holding three roles, the first to 'invest' the second to 'influence' and the third to 'lead'. These actions have been interwoven into the Economic Growth Action Plan of this Strategy at appendix 1 as they are critical in their independence with evidence and consultation with key stakeholders.

Measuring Success –“Managing Expectations”

In delivering to this Economic Growth Strategy we need to manage the expectations of our communities given the resources and powers available to the Council. The strategy needs to be based in realism and pragmatism to ensure integrity of delivery, therefore the 'How we deliver' is fundamental to success.

Inputs, Outputs, Outcomes and Impacts

To fully understand the 'how we achieve success' it is important to review the way we achieve our strategy and vision. The Inputs, Outputs, Outcomes and Impacts logic model helps us define success on our plans based on our role & resources. The definitions within the model are;

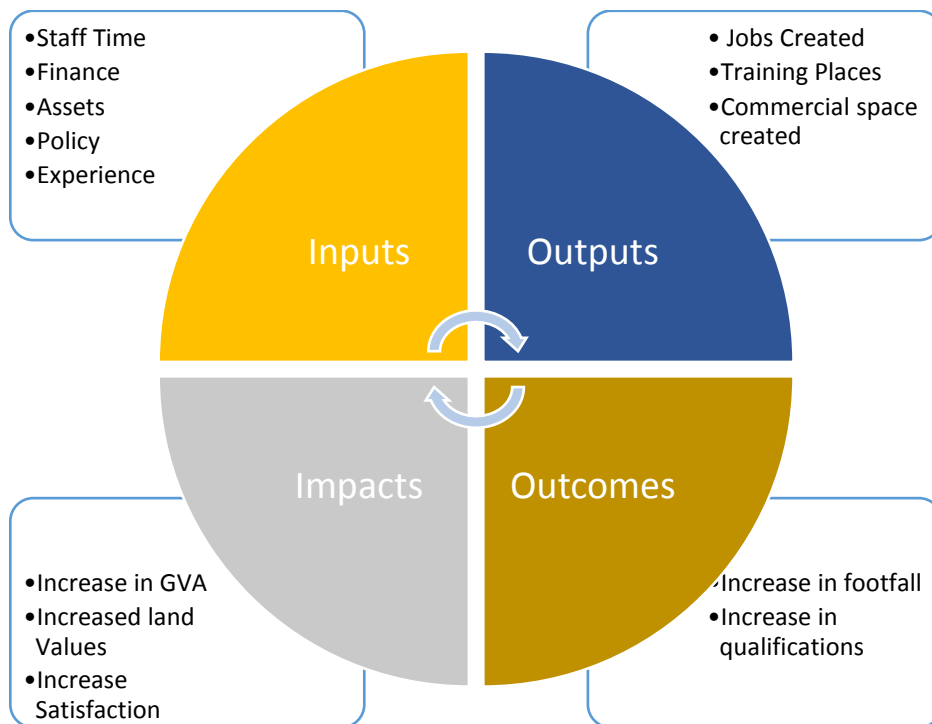
- Inputs are those things that we use in the strategy to implement it. For example, in any project, inputs would include things like human resource, finances in the form of money, machinery such as vehicles, and equipment. Inputs ensure that it is possible to deliver the intended results of a project.
- The Outputs are the direct immediate term results associated with a project. In other words, they are usually what the project has achieved in the short term. As an example for a qualification this may be that the learner has achieved a pass, and/or the class had 90% pass rate.

- Outcomes are the second level of results associated with a strategy and refers to the medium term consequences of the interventions. Outcomes usually relate to the goal or aim. Using the example of a learner, this maybe that because of the qualification the learner secure better paid employment, or is more productive for the business they are employed in.
- Impacts are the third level of project results, and is the long term consequence of a project. Utilising the learner example again, this could be that the business is more prosperous and recruits more staff due to growing orders or service improvement, thereby reducing unemployment.

In delivering the Newark & Sherwood Economic Growth Strategy we need to understand what our inputs, outputs, outcomes and impacts are intend to be. We therefore formulate our approach on the basis of our intent 'our desired goals', our implementation 'how we will do it' and our impact 'what we achieved.'

The NSDC Economic Growth Team

The current Newark & Sherwood Economic Growth Team consists of 4.3 FTE equivalents, with a focus on Economic Growth, Town Centre Development, Skills & Enterprise, & Business engagement. This is a small team with a big agenda across 4 Towns and therefore managing expectations on role, priorities, delivery and time is paramount to success. To enable most effective and impactful delivery the suggested priorities will need to be acknowledged and supported. Programmes, Projects and Interventions will be reviewed annually and the priorities may be adjusted if evidenced need is identified.



Our Goals

The Council has identified objectives and goals within the Community Plan and Newark Town Investment Plan. These goals include;

- The creation of 3,900 new jobs in Newark by 2050

- Growth in specific sectors of the economy, specifically the digital economy, aerospace, logistics, education and innovation
- Creating new homes in the town centre, increasing footfall by bringing in 2,400 new residents to Newark
- The creation of 600 additional further education places thereby upskilling and reskilling our local labour market.
- Improving public realm to create attractive places and drive footfall, investment and dwelling time in our town centres.
- Increasing resident spend within Newark by £12.3m in 2050.

For the Council to be an active community leader in economic growth, its first and primary role is to set, understand and evidence strategy, planning and policy. This approach supersedes the ability to undertake any on-the ground action that could be detrimental or ineffective to delivering economic growth. Therefore the first actions that the Economic Growth Team have to undertake is an evidence building policy setting approach. The other performance measures which have been considered and will be monitored.

Economic Growth Performance Indicators

Change in average wage Job Density No of new jobs created no. of jobs safeguarded Increase in footfall No of unemployed No of Inward Investment Enquiries Increase in commercial spend Increase in visitor spend Increase in earnings	No. of new businesses No of business supported No. of Inward Investments No of businesses started up % Occupancy of Incubator No. of new commercial units built Commercial space values increased Residential property values No of commercial property enquiries Brownfield land reclaimed	Training places created Training Places undertaken No of apprenticeships undertaken No of people gaining a L2/L3 qualification Increase in participation Increase in participation for digital entitlement Increase in ESOL No of learners progressing to higher qualification Decrease in the No of people with no qualifications
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To enable better outcomes to be achieved the Council will start measuring those indicators not currently monitored. This will enable an improved way of measuring success.

Delivery Modes – Ways of Working:

There are a number of ways the Council can deliver the economic growth agenda. The proven most effective approach is a commissioning role. Commissioning is about researching and setting policies and deciding on the best way to achieve those policies. This is not to be confused with procurement which is the process of finding and agreeing to terms, and acquiring goods, services, or works from an external source, often via a tendering or competitive bidding process. Commissioning is much more than procurement and might not involve procurement at all. The ways of working are identified as;

- Lead & Invest – Actions the Council can take to build the change it wants to see in the economy. This could be defined through policy formation or direct expenditure to address challenges, leveraging other funding sources where appropriate, small targeted investments can be used to help drive diversification and mitigate negative impacts.
- Collaborate – Working in partnership with other public or private stakeholders, this could be through different models including a joint venture. The Council may provide funding but would be reliant on its partner(s) to deliver and would therefore share risks.
- Influence – Where NSDC does not have the resources or powers to drive change locally, officers can use local evidence to lobby (the County Council, LEP, Government and the Private Sector) on actions that can enhance the vitality and resilience of the Districts economy, people and places.

Governance

This Strategy is formulated on the basis of what Newark & Sherwood District Council will do to deliver economic growth. Therefore strategic decisions will be made on the basis of the Council Constitution and governance arrangements. However to ensure good strategic relationships task and finish groups, programme boards, and project teams will be created to drive forward key aspects of the Strategy. If these groups are instigated and facilitated by Newark & Sherwood District Council they will include the creation of Terms of Reference outlining their responsibilities and scope of activities, as well as how they work in synergy with the Council's decisions making process. Certain groups are already established and attended including the Newark Town Board. A need has also been identified to consider more local place based Boards, and a focus on the Sherwood area of the District to deliver a similar governance approach to that of Newark will be explored.

Appendix 1: Economic Growth Strategy Action Plan 2021-2026

Priority	Intent (“the what”)	Implementation (“the how”)	Impact (“the targeted success”)	Role (“the who”)	Time	
Agenda Page 31	Town Centre Development	To support the Retail Sector	To measure Footfall by implementing a new footfall measurement programme	Establish baseline figure in 2021	NSDC Lead & Deliver	2021
			To lead on the Newark Heart Programme & deliver an increased events programme maximising our assets and USPs.	5% YOY Increased number of people using our Town Centre(s) & 10% Increased spend within Town	NSDC Lead & Commission with Private Sector	2026
			Develop an Evening Economy Strategy	Creation of a focused Strategy for evening economy	NSDC Lead & Deliver	2022
			To implement a shopfront grant scheme as part of the HAZ Programme	Support 15 businesses with Grant Programme	NSDC Lead & Deliver with Historic England	2021
			Allocate and deliver a High Street Diversification Fund	Support 50 retail business to diversify on to on-line trade	NSDC Lead & Deliver	2021
			Convene Shop Local Taskforce and develop a ‘Shop Local’ Campaign	50 Business supported	NSDC Lead & Deliver	2021
			Work with Businesses to establish the ‘Good to Go’ Visit Britain Standard across Newark & Sherwood	100 Business supported	NSDC Lead & Deliver	2021
		To promote our District	To attract a new hotel operator to Newark	15% Increase of Visitor Numbers by 2026	Lead & commissioning	2026
			To deliver the Castle Gatehouse Project	15% Increased Visitor Spend by 2026	Lead and Partner	2024
			Collect and analyse data from STEAM Bi-annually	Improved focus and understanding of our destinations to plan and deliver targeted interventions	Collaborate and Lead	2022
			Localise Visit England Winter Campaign promoting visitor economy key assets	Development and roll out of the ‘escape the everyday’ campaign across Newark & Sherwood	Lead & Partner	2023
		To repurpose & regenerate our Town centres	To develop key sites such as 32 Stodman Street for residential, commercial or retail uses	3 new retail units & 30 new residential units creating increased footfall of 5% on Stodman Street	Lead & Partner	2023
			To encourage the repurposing of town centres sites for	5 New repurposed town centre dwellings	Commission and Influence	2026

		residential through engagement with housing operators			
		To redevelop the Cattlemarket site with a mixed use commercial, education and business use	New mixed use site creating 50 new residential units, 6 new businesses	Lead, Collaborate, Partner & Influence	2026
		To redevelop the Buttermarket to provide a new retail, education or community use	5 new jobs created and new retail and community space	Lead and Deliver	2021
		To redevelop the York Drive Site	320 new residential units and 450sqm new floor space, and 480 Jobs created	Lead and Deliver	2024
		To define options for the Bowbridge Car Park Site	Delivery of 1 new Town Centre site for Car parking or commercial use	Lead and Deliver	2023
		Establishment of a landlord commission to understand how vacant or unused property can be repurposed	Reduction in empty commercial space in town centres	Lead & Deliver	2022
Infrastructure	To provide the necessary infrastructure for growth	To develop the A1 overbridge	Delivery of new A1 overbridge	Partner	2026
		Provide cycling infrastructure through delivery of new hubs and docks throughout the town	1 New docking station and infrastructure	Lead & Deliver	2021
		To support the Trans Midland Trade Corridor Programme	Engagement in Programme	Influence & Partner	2026
		To review renewable energy programmes and assess suitability for development and infrastructure schemes	Economic Assessment of renewable energy options for development and infrastructure projects	Partner	2026
	To provide a strong digital offer throughout the District	To develop a Digital Strategy with local Providers	Delivery of new Digital Strategy with Action Plan	Lead & Collaborate	2022
		To work with utility to providers to improve Wi-fi capacity and capability across our towns	Secure 5G capacity for 90% of our area	Influence	2026
		Seek funding to deliver a full fibre offer to commercial premises	Increase in business productivity locally	Influence	2025
Inward Investment	To encourage Foreign Direct Investment (FDI)	Assess and develop the Invest Newark & Sherwood Campaign, further consider new ways or promotion and delivery	Increase in business and commercial enquiries	Lead	2021
		To work with the DIT & D2N2 regional leads to facilitate requests for sites and data	Increased demand and response for key Newark Sites, increase in enquiries	Partner	2021

		<p>To promote exporting opportunities to local business and industry.</p> <p>To provide and advice and guidance utilising partners on patents, regulatory functions and rule changes for exporting and importing.</p> <p>To work with key FDI interested stakeholders such as the China British Business Council, UK India Business Council to promote business dialogue for export and import opportunities</p>	<p>Support 5 business to explore and develop exporting opportunities</p> <p>Support 10 businesses per annum with information, advice and guidance on exporting, importing and regulatory functions</p> <p>Increase in enquires from key sectors of FDI</p>	<p>Deliver & Partner</p> <p>Partner</p> <p>Partner</p>	<p>2022</p> <p>2022</p> <p>2022</p>
	To encourage Regional Direct Investment (RDI)	<p>Work with the Chamber of Trade and Commerce to encourage regional growth to Newark and Sherwood</p> <p>To promote local supply chains to business</p>	<p>Increase in RDI enquires</p> <p>Increase in enquiries from identified key sectors</p>	<p>Partner</p> <p>Partner</p>	<p>2021</p> <p>2021</p>
Employability & Skills	To upskill and reskills our residents creating a culture of lifelong learning	<p>To create a Local Employment & Skills Board</p> <p>To develop a new Construction College with Lincoln College Group in Newark</p> <p>Delivery of the Kick Start Programme throughout the District</p> <p>Working with Nottinghamshire Partners to deliver e joint Youth Futures Bid for enhanced skills and employment activities within Newark & Sherwood</p> <p>Support the new YMCA Newark & Sherwood Community Activity Village</p> <p>To influence local colleges and ITPs to provide courses</p>	<p>Creation of a strategic voice for the skills and employment programmes in Newark & Sherwood</p> <p>New Construction College providing 688 training opportunities and new jobs</p> <p>To support the Kickstart Programme with Newark College, Chamber of Commerce, Futures delivering 150 placements in the District. Further to engage with the programme and directly deliver 5 placements at NSDC</p> <p>Submission of a bid for financial resources for Newark and Sherwood</p> <p>Successful completion of new facility</p>	<p>Lead & Partner</p> <p>Partner</p> <p>Collaborator and Delivery Agent</p> <p>Partner</p> <p>Partner</p>	<p>2020</p> <p>2022</p> <p>2021</p> <p>2021</p> <p>2022</p>

		<p>needed by our local employers and local labour force</p> <p>To influence local colleges and ITPs to promote and operate the training courses</p> <p>To promote and work with colleges and providers to deliver apprenticeships, T levels and further education offers</p> <p>To work with University partners to promote Higher Education & provide localised accessibility</p> <p>Provide the Future First Careers Expo Annually</p>	<p>2 New Courses developed for business</p> <p>Enhanced Marketing Campaign</p> <p>Increased participation in apprenticeships and new T level offer</p> <p>Increased participation in HE, increasing the number of people securing a Level 4 qualification</p> <p>Support, advice and guidance to over 50 people per year for career development</p>	<p>Influence & Partner</p> <p>Influence & Partner</p> <p>Influence</p> <p>Influence</p> <p>Lead & Partner</p>	<p>2023</p> <p>2021</p> <p>2023</p> <p>2026</p> <p>2021</p>
Business Growth	To support business & industry to grow	<p>To develop the International Air & Space Training Institute</p> <p>To create a SMART Innovation Zone</p> <p>Provide 3 Business Events per annum supporting businesses to adapt or grow</p> <p>To facilitate and host an annual growth conference with key partners</p> <p>To maintain an understanding of the state of business and industry providing 6 monthly reports on state of local economy</p> <p>Continue Strategic dialogue to understand and inform policy and action by engagement with business networks and clubs</p> <p>To support start-up businesses through managed</p>	<p>Delivery of a new training facility, ancillary functions and residential for 250 new students. Creating new jobs and 428 new training opportunities</p> <p>To implement a new innovation zone creating new jobs and new training opportunities</p> <p>Supporting over 60 business per annum with information, advice and guidance for growth, adaption or resilience</p> <p>To engage and support 50 businesses per annum with information and brokerage</p> <p>Completion of 2 reports per annum on state of economy, providing information, advice and guidance to industry on key issues</p> <p>Present and attend at least 50% of invited to groups per annum to inform and update</p>	<p>Partner & Collaborator</p> <p>Partner & Collaborator</p> <p>Lead & Deliver</p> <p>Lead & Deliver</p> <p>Lead & Deliver</p> <p>Lead & Deliver</p>	<p>2024</p> <p>2025</p> <p>2021+</p> <p>2021+</p> <p>2021+</p> <p>2021+</p>

		workspace, incubators, IAG and Training/Mentoring	To directly support at least 50 business per annum through managed workspace, incubators, IAG, training & mentoring	Lead & Deliver	2021+
	To develop business productivity	To develop and promote the Councils Procurement approach to acquiring good and services locally To support the local supply chain	Increase in use of local supplier and businesses for council contracts Provision of training and awareness with Welland Procurement for local suppliers	Lead & Deliver Partner	2022 2022
	To support industry clusters within the District	To maintain a Key Account Management with local industry leads To develop and maintain a commercial property register To identify high growth businesses and support with bespoke workshops on finance, mentoring, advice and guidance	Improved understanding of large employer needs in Newark & Sherwood Increase in commercial property enquiries Support provided via information, advice and guidance to 5 high growth businesses per annum	Lead & Deliver Lead & Deliver Partner & Deliver	2021 2021 2021
	To provide business space throughout the District	To maintain the Beacon Managed Office Space and review options for adaption. Further consider development of exit policy to encourage turnover. To provide more small and medium sized industrial and commercial units in the town utilising our estates and assets team and financing options available To explore potential for further business incubators, flexi use space within town centres for commercial uses instigated by NSDC	Occupancy maintained above 75%, with 10 business supported annually Development of new commercial units within Newark & Sherwood by NSDC Assessment of estates and assets of NSDC and potential reuse	Lead & Deliver Lead & Deliver & Influence Lead & Deliver & Influence	2021 2026 2023

Appendix 2: Economic Growth Dictionary

The Economic Growth Dictionary provides the reader with an opportunity to better understand the acronyms and terms used within the service.

<u>Acronym or Term</u>	<u>Definition</u>
AEB	<p>The Adult Education Budget (AEB) funds the delivery of education and training for learners aged 19+. The funding can be accessed through local training providers or colleges. The AEB aims to engage adults and provide the skills and learning needed to progress in work or equip them for an apprenticeship.</p> <p>Employers can access AEB to improve or refresh the skills of their current workforce, and learners can utilise the AEB to gain new skills to prepare them for the workplace, improve progression opportunities or support a career change.</p>
BEIS	<p>The Department for Business, Energy and Industrial Strategy (BEIS) is a department of the government of the United Kingdom, which was created by Theresa May in July 2016 following her appointment as Prime Minister, through a merger between the Department for Business, Innovation and Skills (BIS) and Department of Energy and Climate Change (DECC)</p> <p>BEIS brought together responsibility for business, industrial strategy, and science and innovation with energy and climate change policy.</p>
DfE	<p>The Department for Education (DfE) is a department of Her Majesty's Government responsible for child protection, education (compulsory, further and higher education), apprenticeships and wider skills in England.</p>
DIT	<p>The Department for International Trade (DIT) is a United Kingdom government department responsible for striking and extending trade agreements between the United Kingdom and non EU states, as well as for encouraging foreign investment and export trade. The department was created by Prime Minister Theresa May, shortly after she took office in July 2016. DIT's purpose is to develop, coordinate and deliver a new trade policy for the United Kingdom, including preparing for and then negotiating free trade agreements and market access deals with non-EU countries. The department is a specialised body with significant new trade negotiating capacity.</p>
DWP	<p>The Department for Work and Pensions (DWP) is a British government department responsible for welfare and pension policy. It is the largest governmental department in terms of employees and budget.</p> <p>The department has four operational organisations: Jobcentre Plus administers working age benefits such as Jobseeker's Allowance, and decides which claimants receive Employment and Support Allowance; the Pension Service which pays the Basic State Pension and Pension Credit and provides information on related issues; Disability and Carers Service which provides financial support to disabled people and their carers; and the Child Maintenance Group which provides the statutory Child Support Schemes, operating as the Child Support Agency and the Child Maintenance Service.</p>
Enterprise Zone	<p>Enterprise Zones are designated areas across England that provide tax breaks and Government support. Businesses that locate on an Enterprise Zone can access a number of benefits: Up to 100% business rate discount worth up to £275,000 per business over a 5-year period, OR:100% enhanced capital allowances (tax relief) to businesses making large investments in plant and machinery on 8 Zones in Assisted Areas. AND: Simplified local authority planning, for example, through Local Development Orders that grant automatic planning permission for certain development (such as new industrial buildings or changing how existing buildings are used) within specified areas.</p>

ERDF	The European Regional Development Fund (ERDF) is a fund allocated by the European Union. Its purpose is to transfer money from richer regions (not countries), and invest it in the infrastructure and services of underdeveloped regions. This will allow those regions to start attracting private sector investments, and create jobs on their own.
ESF	The European Social Fund (ESF) is the European's main financial instrument for supporting employment in the member states of the EU as well as promoting economic and social cohesion. ESF spending amounts to around 10% of the EU's total budget.
ESFA	The Education and Skills Funding Agency (ESFA) is an executive agency of the government, sponsored by the Department for Education. The ESFA was formed in April 2017 following the merger of the Education Funding Agency and the Skills Funding Agency. It brings together the existing responsibilities of the Education Funding Agency (EFA) and Skills Funding Agency (SFA), creating a single funding agency accountable for funding education and training for children, young people and adults. Previously the EFA was responsible for distributing funding for state education in England for 3-19 year olds, as well as managing the estates of schools, and colleges; and the SFA was responsible for funding skills training for further education in England and running the National Apprenticeship Service and the National Careers Service.
FDI	Foreign Direct Investment (FDI) is when a company owns another company in a different country. FDI is different from when companies simply put their money into assets in another country—what economists call portfolio investment. With FDI, foreign companies are directly involved with day-to-day operations in the other country. This means they aren't just bringing money with them, but also knowledge, skills and technology.
Freeport	Freeports are secure customs zones located at ports where business can be carried out inside a country's land border, but where different customs rules apply. They can reduce administrative burdens and tariff controls, provide relief from duties and import taxes, and ease tax and planning regulations. Typically, goods brought into a freeport do not attract a requirement to pay duties until they leave the Freeport and enter the domestic market – and no duty at all is payable if they are re-exported. If raw materials are brought into a freeport from overseas and processed into a final good before entering the domestic market, then duties will be paid on the final good. Freeports may also offer simplifications to the normal customs administrative processes on imported goods.
GDP	Gross domestic product (GDP) is the sum (measured in pounds) of the value of goods and services produced in the economy. But the measurement most people focus on is the percentage change - the growth of the country's economy over a period of time, typically a quarter (three months) or a year. It's been used since the 1940s. The most important percentage change is given in real terms - it strips out the effect of rising prices or inflation. If the GDP measure is up on the previous three months, the economy is growing. That generally means more wealth and more new jobs. If it is negative, the economy is shrinking. And two consecutive three-month periods of shrinking meets the most widely accepted definition of a recession.
GVA	Gross value added (GVA) is an economic productivity metric that measures the contribution of a corporate subsidiary, company or municipality to an economy, producer, sector or region. Gross value added provides a value for the amount of goods and services that have been produced in a country, minus the cost of all inputs and raw materials that are directly attributable to that production. GVA thus adjusts gross domestic product (GDP) by the impact of subsidies and taxes (tariffs) on products.

HE/FE	Further education (FE) in the United Kingdom is education in addition to that received at secondary school, that is distinct from the higher education (HE) offered in universities and other academic institutions. Higher education (HE) is tertiary education leading to award of an academic degree.
Homes England	Homes England is the non-departmental public body that funds new affordable housing in England
ITP	Private Training Providers, also known as Independent Learning Providers or Independent Training Providers (ITPs), offer vocational courses and training to young people and adults. Unlike other FE institutions, private training providers are not managed by the state, yet a large part of their work is funded and controlled by Government bodies. For instance, Ofsted still conducts assessments in the same way it does for the rest of the FE sector. Private Training Providers consist of both profit and not for profit businesses, and some operate in the third sector. There are currently 1097 ITPs on the Governments register, meaning they account for the largest type of organisation in the FE sector.
JV	A joint venture is a business entity created by two or more parties, generally characterized by shared ownership, shared returns and risks, and shared governance. Companies typically pursue joint ventures for one of four reasons: to access a new market, particularly emerging markets; to gain scale efficiencies by combining assets and operations; to share risk for major investments or projects; or to access skills and capabilities.
LGF	Local Growth Fund (LGF0, also referred to as the Growth Deal, the fund enables LEPs to invest in projects that benefit the local area and economy. The Government has awarded a total of £257.5m to the D2N2 are from 2015-2021 for capital projects to support growth. Funding is approved by the D2N2 LEP investment Board (IB).
LIS	Local Industrial Strategies (LIS), led by Mayoral Combined Authorities or Local Enterprise Partnerships, will promote the coordination of local economic policy and national funding streams and establish new ways of working between national and local government, and the public and private sectors.
Local Enterprise Partnership (LEP)	The Local Enterprise Partnership (LEP) for Nottinghamshire is D2N2. re voluntary partnerships between local authorities & businesses, set up in 2011 by the Department for Business Innovation & Skills to help determine local economic priorities and lead economic growth and job creation within the local area. They carry out some of the functions previously carried out by the Regional Development Agencies which were abolished in March 2012.
MHCLG	The Ministry of Housing, Communities and Local Government (MHCLG) is the UK Government department for housing, communities and local government in England. It was established in May 2006 and is the successor to the Office of the Deputy Prime Minister, established in 2001.
NEET	NEET is an acronym that stands for "Not in Education, Employment, or Training". It refers to a person who is unemployed, not receiving an education or in vocational training. In the United Kingdom, the classification comprises people aged between 16 and 24.
R&D	Research and development (R&D, R+D), known in Europe as research and technological development (RTD), refers to innovative activities undertaken by corporations or governments in developing new services or products, or improving existing ones. Research and development constitutes the first stage of development of a potential new service or the production process.
Recession	In normal times, a country's economy grows. Its citizens, on average, become slightly richer as the value of the goods and services it produces - its Gross Domestic Product (GDP) - increases.

	But sometimes the value of goods and services produced falls. A recession is usually defined as when this happens for two three-month periods, or quarters in a row. In 2020 this has now happened in the UK for the first time since 2009.
RHSS	The Reopening High Street Safely Fund (RHSS). The Fund will provide councils with additional funding to support their business communities with measures that enable safe trading in public places. The Fund will particularly focus on our high streets, as well as other public places that are at the heart of towns and cities gearing up to reopen as safe, welcoming spaces.
SAP	Skills Advisory Panels will help Mayoral Combined Authorities (MCAs), the Greater London Authority (GLA) and Local Enterprise Partnerships (LEPs) fulfil their local leadership role in the skills system by helping them understand their current and future skills needs and labour market challenges. Skills Advisory Panels will be local partnerships aiming to strengthen the link between public and private sector employers, local authorities, colleges and universities. Skills Advisory Panels will reflect the geography of the Local Industrial Strategies and be led by the local body leading on the area's Local Industrial Strategy.
SME & Micro Enterprises	Small & Medium Enterprise (SME). In the UK, a company is defined as being an SME if it meets two out of three criteria: it has a turnover of less than £25m, it has fewer than 250 employees, it has gross assets of less than £12.5m. Very small companies are called in the UK micro-entities, which have simpler financial reporting requirements. Such micro-enterprises must meet any two of the following criteria: balance sheet £316,000 or less; turnover £632,000 or less; employees 10 or less.
TIP	The Town Investment Plan (TIP) is the plan submitted by Towns invited to bid for £25m as part of the Government Town Fund. The Newark TIP was submitted in late July 2020 and seeks investment up to £25m for the Town over six financial years.
USP	In marketing, the unique selling proposition (USP), also called the unique selling point, or the unique value proposition (UVP) in the business model canvas, is the marketing strategy of informing customers about how one's own brand or product is superior to its competitors.

ECONOMIC DEVELOPMENT COMMITTEE

18 NOVEMBER 2020

VISITOR ECONOMY STRATEGY

1.0 Purpose of Report

- 1.1 To provide the Economic Development Committee with a refreshed NSDC Visitor Economy Strategy for 2020-23.

2.0 Background Information

- 2.1 The Tourism Business Unit commenced a refresh of the Visitor Economy Strategy earlier this year but it was interrupted by our COVID-19 response and the disruption experienced across the tourism and hospitality sectors since the start of the pandemic.
- 2.2 Notwithstanding the disruption and uncertainty associated with COVID-19 that continues to severely challenge the tourism and hospitality sectors, the Visitor Economy Strategy for 2020-23 has now been refreshed to take account of some significant developments. These include: production of Destination Management Plans for Newark, Southwell and Sherwood Forest; development of distinct but complementary destination brands; publication of Nottinghamshire County Council's Visitor Economy Strategy; improved understanding of our visitors and their experiences; a reinvigorated district-wide Tourism Action Group.

3.0 Proposals

- 3.1 Rather than being negated by the pandemic, the Visitor Economy Strategy may now be considered even more relevant in supporting the district's post COVID-19 economic recovery. It outlines the strategic principles by which we will support the district's visitor economy to increase its economic impact, fulfil the vision in our Community Plan ("...encouraging more visitors to enjoy all that Newark & Sherwood has to offer") and create a greater sense of civic pride. These are:

- Destination Management Plans (DMPs)
- Nottinghamshire County Council's Visitor Economy Strategy
- Insight and knowledge
- Destination development
- Destination marketing

- 3.2 The strategy incorporates contributions from a wide range of partners and stakeholders involved in the visitor economy. These include members of the Tourism Action Group; Newark Town Board; Sherwood Strategic Management Group; Southwell Tourism Partnership; Newark Heritage Forum; Newark Business Club; Association of Group Travel Organisers Central Branch. It builds upon the Destination Management Plans for Newark, Southwell and Sherwood Forest that were produced for NSDC by a destination management consultant in 2018/19.

3.3 The strategy includes metrics by which progress can be measured over the course of 2020-23, with comparative data going back to 2017, using industry standard STEAM data. It also includes the measures used to monitor and review the performance of our destination marketing plans, e.g. unique visits to the three visitor websites.

4.0 Equalities Implications

4.1 Delivery of the strategy will always consider equalities to ensure that visitors and potential visitors with protected characteristics are not disadvantaged in their experiences. For example, our visitor websites have recently been developed to make them more accessible and compliant with new public sector website accessibility regulations.

5.0 Digital Implications

5.1 The majority of our destination digital marketing services are currently outsourced to third party agencies. We will review this arrangement with ICT Services to consider whether any of these services can be brought in-house as part of NSDC's commitment to work towards being a Digital Council.

6.0 Financial Implications (FIN20-21/3799)

6.1 None. The costs of delivering the strategy will be met via an annual review of the allocated Promotion of Tourism budget.

7.0 Community Plan – Alignment to Objectives

7.1 The aims of the strategy align clearly with the vision in our Community Plan (“...encouraging more visitors to enjoy all that Newark & Sherwood has to offer”) and the objective to “Deliver inclusive and sustainable economic growth”.

8.0 RECOMMENDATION

That Members note and support the refreshed NSDC Visitor Economy Strategy for 2020-23.

Reason for Recommendation

To enable Officers to continue to support the district's visitor economy as an important asset for economic recovery.

Background Papers

Nil

For further information please contact Richard Huthwaite, Business Manager - Tourism on 07866 008748

Matt Lamb
Director - Planning & Growth

NSDC Visitor Economy Strategy 2020-23

1.0 Preface: COVID-19

The current COVID-19 pandemic is having a major impact on the tourism and hospitality sector at international, national and district levels. Information presented in this strategy and the annual targets are from early 2020, before the pandemic's widespread impact on the UK's public health and economy. Latest growth forecasts indicate a significant negative impact of -62% on the value of the economic impact of the district's visitor economy in 2020.

A brief uplift was experienced in July 2020 after some national lockdown measures had been relaxed and people booked 'staycations', but this was followed by local COVID-19 spikes in Newark and other parts of Nottinghamshire, and then the introduction of further national restrictions in September and tiered regional restrictions in October. The extent to which the -62% growth forecast will improve or worsen in 2020, and indeed extend into 2021, will depend upon potential visitors' confidence in being able to visit the district safely and in there being enough for them to see and do to make visits worthwhile in terms of perceived value and risk.

Different visitors will be affected differently by the pandemic. Generally, visitors aged 56+ years (our main age category) may be more wary of travelling and exposing themselves to increased risk of viral infection. Group travel operators, who largely cater for this demographic, are finding it increasingly difficult to operate in a climate of lower customer volumes due to reduced demand and the necessary distancing measures. Younger audiences, however, may be more affected by their employment and financial circumstances, and changing COVID-19 restrictions such as those limiting contact between different households and measures affecting leisure and hospitality venues.

On a positive note, there is likely to be more customer demand for domestic 'staycations' at the expense of outbound foreign holidays. Smaller, less crowded and 'safer' destinations such as market towns and rural locations could also experience a competitive advantage over larger and traditionally more popular destinations. We will seek to maximise this opportunity and reflect it in our brand positioning and campaign messaging, starting with our current Autumn 'Staycation' campaign.

The following strategy is for the medium-long term and it can still be considered relevant for when the UK emerges from the current COVID-19 pandemic and is in a position to reboot its valuable tourism industry. We will continue to follow government advice and work closely with partner organisations such as Visit England in order to be best-placed to support the sector in meeting the challenges it will undoubtedly face going forward.

2.0 Introduction

The visitor economy is growing and contributing positively to economic growth nationally, regionally and locally as demonstrated by the following impact figures:

England (2018) ^{1*}

Overall visitor spend:	£92.15 billion
Comprising	
Domestic day visitors:	£53 billion (+4% on 2017)
Domestic overnight visitors:	£19.35 billion (+2% on 2017)
Inbound visitors:	£19.79 billion (-7% on 2017)

East Midlands (2018) *

Overall visitor spend:	£4.59 billion (5% of England)
Comprising	
Domestic day visitors:	£2.87 billion (5.4% of England)
Domestic overnight visitors:	£1.19 billion (6.2% of England)
Inbound visitors:	£0.53 billion (2.7% of England)

Newark & Sherwood District (2019)

Overall visitor spend:	£298.32 million (+6.0% on 2018)
Comprising	
Domestic day visitors:	£153.50 million (+4.7% on 2018)
Overnight visitors:	£144.83 million (+7.4% on 2018)

Locally, this represents a significant and increasing stream of inward investment. The tourism and hospitality sector provides communities with a wide range of employment and training opportunities. Raising and enhancing the profile of a place also leads to a greater sense of civic pride and often acts as a catalyst for civic development and regeneration.

Given the range and quality of visitor attractions and businesses across Newark and Sherwood and the opportunities for their future development, there is strong potential for increased growth.

Consequently, the visitor economy and its potential prospects are of economic and reputational importance to NSDC.

NSDC's [Community Plan](#) recognises this importance including: ***"...encouraging more visitors to enjoy all that Newark and Sherwood has to offer"*** in 'Our Vision' at the front of the plan.

¹ * Visit England data
#STEAM data

3.0 Background

With NSDC's above commitment to increase awareness, visits and use of attractions, it is necessary to have reliable metrics by which we can measure progress over the course of this strategy and the Community Plan.

To this end, we have commissioned annual impact data based on the Scarborough Tourism Economic Activity Monitor (STEAM) which is widely acknowledged as the industry standard with high levels of accuracy down to district level. STEAM is the source used for the Newark & Sherwood District economic value (£) figures above. It also provides us with a wide range of other data sets including visitor numbers, visitor days, visitor types, employment and sectoral distribution of economic impact at district and also town (Newark only) level. At town (Newark) level, the data should be treated cautiously with a view to identifying trends rather than focussing on specific figures given the relatively small data set and limited accuracy. The data sets are too small to be reliable for other places in the district such as Southwell or Ollerton.

To complement the quantitative STEAM data, we have also commissioned our own biennial qualitative visitor market research, including data from both visitors to the district and non-visitors.

Insight gained from STEAM and from our visitor market research has enabled us to agree ambitious but realistic annual performance measures against the strategic objective above. We can achieve these targets by making Newark, Southwell and Sherwood Forest destinations of choice for potential visitors and increasing the volume of visitors, dwell time and visitor expenditure.

²	2017 Target Actual	2018 Target Actual	2019 Target Actual	2020 Target Actual	2021 Target Actual	2022 Target Actual	2023 Target Actual
1. Value of economic impact of visitor economy – Newark & Sherwood District	N/A £271.46m	N/A £281.56m (+3.7% on 2017)	£290.00m £298.32 (+6.0% on 2018)	£300.00m	£311.00m	£323.00m	£336.00m
2. Value of economic impact of visitor economy – Newark	N/A £25.80m	N/A £27.25m (+5.6% on 2017)	£28.25m £28.32m (+3.9% on 2018)	£29.50m	£30.75m	£32.25m	£33.75m
3. Total annual visitor numbers to Newark & Sherwood District	N/A 4,414,000	N/A 4,366,000 (-1.1% on 2017)	4,417,000 4,461,000 (+2.2% on 2018)	4,520,000	4,630,000	4,750,000	4,880,000
4. Total annual visitor numbers to Newark	N/A 455,060	N/A 456,480 (+0.3% on 2017)	458,000 465,040 (+1.9% on 2018)	459,500	461,500	463,750	466,250
5. Total annual visitor days to Newark & Sherwood District	N/A 5,762,000	N/A 5,740,000 (-0.4% on 2017)	5,800,000 5,934,000 (+3.4% on 2018)	5,900,000	6,000,000	6,150,000	6,300,000
6. Total annual visitor days to Newark	N/A 549,610	N/A 553,260 (+0.7%)	554,180 562,730 (+1.7%)	555,300	556,600	558,000	559,500

- ² Annual data for measures 1-6 will be available at the end of June in the subsequent year (STEAM)
- Biennial data for measure 7 will be available in November of the year the market research is conducted (NSDC)
- Targets were set for 2019-2023 in late 2018 when the NSDC Business Manager – Tourism post was established and filled

<p>7. Percentage of visitors to the district who rated their experience as 8/10 or above (Biennial)</p>	<p>*</p>	<p>N/A 86%</p>	<p>*</p>	<p>87% N/A (research not conducted in 2020 due to COVID-19 restrictions)</p>	<p>*</p>	<p>88%</p>	<p>*</p>
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4.0 Strategic Approach

In order to make Newark, Southwell and Sherwood Forest destinations of choice for potential visitors and achieve this growth, we will align our plans to five strategic principles:

- Destination Management Plans (DMPs)
- Nottinghamshire County Council's Visitor Economy Strategy
- Insight and knowledge
- Destination development
- Destination marketing

4.1 Destination Management Plans (DMPs)

DMPs for Newark, Southwell and Sherwood Forest were produced for NSDC by a destination management consultant in 2018/19. The methodology included extensive engagement with key landowners/managers, partners and stakeholders, and the DMPs provide us with SWOT analysis; an audit of visitor attractions, events and businesses; place narratives / thematics; and recommendations for action across each of the three destinations.

The three DMPs are distinct from each other, reflecting the notable differences between the destinations, their narratives and their respective potentials for contributing to growth in the visitor economy.

One of the key recommendations for action was the establishment of strategic management groups comprising partners and stakeholders for Newark and Sherwood Forest (Southwell already had a Tourism Partnership Group led by Southwell Town Council). The previous Newark Management Group has been superseded by a Town Centre Culture, Heritage and Tourism working group of the new Newark Town Board. A new Sherwood Forest Strategic Management Group has been established. These groups will provide a vehicle for strategic working in partnership. The DMPs will inform the work of the groups and, notwithstanding their important differences and emphases, cohesion and joined-up thinking will be achieved across them through the Chair of Economic Development Committee and the Tourism Business Manager.

Other key recommendations for action that will be adopted include:

4.1.1 Newark DMP

- Develop a broader visitor product offer including the overnight offer
- Improve infrastructure including visitor welcome and signage
- Improve knowledge and understanding of visitors and their experience
- Develop the destination brand and profile
- Seek accommodation providers to invest in the town

4.1.2 Southwell DMP

- Improve knowledge and understanding of visitors and their experience
- Develop the destination brand and profile
- Rationalise the town's online presence for visitors
- Seek accommodation providers to invest in the town

4.1.3 Sherwood Forest DMP

- Develop the destination brand and profile
- Develop the area’s narrative in the legend of Robin Hood and its setting
- Effect a Forest Corner masterplanning project to produce a range of options for the development of the visitor product offer, including NSDC-controlled assets and linkages with Edwinstowe
- Seek accommodation providers to invest in the area
- Disperse Sherwood Forest visitors to other visitor destinations in the area

4.2 Nottinghamshire County Council’s Visitor Economy Strategy

In 2019, NCC published its new [Visitor Economy Strategy 2019-29](#), setting out a long-term, County-wide vision for developing and championing tourism in Nottinghamshire. We will align our plans to this strategy and continually seek opportunities to work in partnership with NCC and attract investment. Specific areas of synergy include:

- Develop Edwinstowe / Forest Corner as a major visitor hub for Robin Hood and Sherwood Forest
- Commit to providing a green and active countryside experience
- Role of festivals and events in the visitor offer
- Seek accommodation providers to invest in opportunities where sites and demand align
- Effective promotion of themes and experiences to identified priority market segments

4.3 Insight and Knowledge

To complement the quantitative insight gained from annual STEAM data, in 2018 we commenced biennial qualitative visitor market research, including data from both visitors to the district and non-visitors.

The aim is to improve knowledge of the visitor experience, develop an understanding of who visitors are and what they feel about their experiences, in order to inform strategic decisions around our destination development and destination marketing and maximise the benefit to the local economy. In 2018, the methodology comprised 470 face-to-face interviews with visitors across the district. These interviews were conducted at 14 different locations including three key events: Pikes and Plunder; Robin Hood Festival; Gate to Southwell. This provided a balance of views between those who were visiting to attend specific events and those visiting more generally.

In addition, we conducted a smaller online survey of visitors and non-visitors which also provided some useful insight from online respondents in the East Midlands, West Midlands, Yorkshire and Humberside.

The research provided information about the geo-demographics of our visitors. The majority (54%) of visitors were from the East Midlands, followed by Yorkshire and Humberside and the West Midlands. 77% were day visitors and almost a third of visitors were on their first visit to the district. The main age categories of visitors were 56+ years (43%) and 36 – 55 years (39%). 53% of visiting parties comprised two adults only. The majority of day visitors planned their visit “in the last week”, whilst most overnight visitors planned their visit between one and three months prior. 80% of visitors

travelling to Newark and Sherwood did so by car and visitor dispersal was largely not dependant on public transport provision.

The main reasons for visiting the district were attending arts events/festivals (21%); visiting attractions (17%); and general sightseeing (15%). Visitors rated their experiences very highly. 97% would recommend Newark & Sherwood to a friend, with 30% giving their overall visitor experience 10/10 and 40% rating it “better than expected”.

Sherwood Forest was the attraction with the highest levels of both spontaneous (48%) and prompted (50%) awareness in the district. This underlines the importance of the Sherwood Forest Destination Management Plan, the role of the Sherwood Forest Strategic Management Group and the production of a masterplan for the development of Forest Corner. Such awareness clearly provides opportunities to drive increased footfall to attractions and businesses in the Sherwood Forest area and also to disperse visitors from there to Southwell and Newark.

The strongest positive visitor perceptions of the district were:

- There are lots of cultural and heritage attractions in Newark and Sherwood
- People are friendly and welcoming
- Newark and Sherwood is an easy place to get to

It is also worth noting that ‘Cleanliness of the Area’ and ‘Safe’ received high visitor ratings which shows the value of the district’s Cleaner, Safer and Greener Strategy with regard to visitors as well as residents.

Whilst visitor satisfaction is high, the non-visitors’ main prompted reasons for not visiting the district were:

- Not sure what’s there
- Not sure there’s enough to do

Given that these non-visitor respondents were from the East Midlands, West Midlands, Yorkshire and Humberside (i.e. within 1-2 hours’ drivetime), this indicates that the main barrier to increased visitor footfall is a lack of profile and awareness of the destination and its attractions, and the strong need for effective destination marketing.

‘Choice of accommodation’ is an important factor when it comes to influencing visitors’ choice of destination (64%). However, in terms of visitors’ perceptions of facilities, the district only scored 26% for accommodation and 24% for evening economy. The specific statement, ‘There is enough to do in Newark and Sherwood in the evenings (after 5pm)’ had an agreement score of only 31%. Of the 23% of visitors staying overnight, the most common type of accommodation was ‘Staying at friends or relatives’ (37%). The most popular accommodation location was Newark.

The research also provided a deeper level of insight to the contribution to the local economy. The average amount of time that day visitors spent in the district was 5 hours and their average spend was £23.68. In comparison, the average spend per overnight visitor was £197.32 if staying in paid-for accommodation or £50.83 if staying at friends or relatives. Day visitor spend was slightly higher in Southwell than Newark or Sherwood Forest and overnight visitor spend was highest in Sherwood Forest.

The most widely used source for information about the destination prior to visit was the internet. It was also the most widely used source by overnight visitors to find out about and book their accommodation. 71% of regional respondents said they used websites and 58% specifically said they used Google to access information about places to visit. Significantly, 25% of visitors also picked up information about Newark and Sherwood during their trip, mainly from the attraction(s) visited, followed by their accommodation provider(s). This is important in terms of dispersing visitors, particularly overnight visitors, to places and attractions they may not have chosen or been aware of prior to making their visit. Stocks of many of the leaflets and printed materials have been shared between different tourism attractions and businesses in the district via NSDC's Tourism Action Group.

4.4 Destination Development

The above knowledge of visitors, their perceptions and experiences can be used alongside the DMPs to inform decisions around destination development. Customer-informed development is essential to ensure that the visitor experience is continually enhanced, taking account of the notable differences between the destinations, their narratives and their respective potentials for contributing to growth in the visitor economy.

4.4.1 Newark

Of the three destinations, the town of Newark probably has the most potential for development. Its volume of visitors and visitor days, and the economic impact of its visitor economy, are already growing year on year.

Through partnership working via the Newark Town Board and the Town Centre Culture, Heritage and Tourism working group, there is the potential to develop an improved visitor product with a broader culture, leisure, food and drink offer. The town rates highly for 'the quality of visitor attractions' (82%) and has become a focal point for a number of relatively large events such as Newark Festival and Newark Book Festival, as well as a wide range of events and activities at Newark Showground.

However, this is not a sufficient offer to attract visitors all year round and significantly increase the economic impact. Proposals for collaborative working towards Newark's destination development include:

- Clear visitor gateway to the town with consistency across visitor welcome, signposting and wayfinding, including 5G virtual/augmented reality trails
- Taking forward the existing Castle Gatehouse proposals and closing the gap in required funding
- Wider and more innovative use of key assets including the Market Place, Castle Gardens, Riverside Park and towpath, and Town Hall Ballroom. To include pop-up retail and more outdoor events and festivals including during the evening and on Sundays
- Wider choice of restaurants and bars in the evening to complement the historic pubs and daytime cafes
- Greater choice of visitor accommodation including hotels, particularly those suitable for group travel operators

4.4.2 Southwell

With the highest level of spend by day visitors out of the three destinations, Southwell is well-placed to take advantage of visitors' high levels of prompted awareness of Southwell Minster and The Workhouse as well as its nationally renowned festivals at the Minster and the Racecourse. In order to maximise its potential, proposals for collaborative working towards Southwell's destination development include:

- Clear and consistent visitor welcome and signage
- Increased links with NTU Brackenhurst campus, its staff and students
- An all year round attraction focussed on the history of the Bramley Apple
- Wider choice of restaurants and bars in the evening to complement the historic pubs and daytime cafes
- Greater choice of visitor accommodation including hotels, particularly those suitable for group travel operators, which could be particularly beneficial for the Southwell Music Festival and other events associated with it in the town

4.4.3 Sherwood Forest

With global awareness of the legend of Robin Hood and its place in Sherwood Forest, and a wide range of visitor attractions, events and activities on offer, Sherwood Forest enjoys the highest level of spend by overnight visitors out of the three destinations. It has become a popular destination for visitors wanting to discover the home of Robin Hood, explore the ancient woodlands and enjoy active pursuits including walking, cycling, archery, high ropes, Segways and boating.

NSDC ownership and management of a number of assets in the area means it can lead and facilitate development in collaboration with key landowners, partners and stakeholders. Nottinghamshire County Council has also identified Sherwood Forest as a priority for delivering "an engaging and distinctive green and active countryside experience."

However, notwithstanding its strong offer and appeal, Sherwood Forest is not maximising its potential as a leading UK visitor destination in terms of visitor numbers, visitor days or visitor spend. The number of different landowners and stakeholders involved in the destination has been something of a barrier to coherent development and delivery of the visitor offer due to different priorities, timescales and processes. NSDC commissioned the Sherwood Forest Trust to undertake a piece of stakeholder research in 2019. This included face-to-face interviews and questionnaire responses from a wide range of tourism partners, attractions and businesses across the area. Alongside the recommendations of the DMP for Sherwood Forest and the district-wide qualitative visitor market research, this tourism and hospitality provider point of view has helped to determine key areas for the development and marketing of the Sherwood Forest visitor offer. Through collaborative working with key landowners/managers and members of the new Sherwood Forest Strategic Management Group, these proposals for development include:

- Masterplan for the development of Forest Corner as a major visitor hub including

Aims

- To improve the visitor offer and experience at Forest Corner
- To protect, manage and enhance national and international habitat and landscape designations
- To provide for better linkages, wayfinding and dispersal to Edwinstowe village and multiple tourism offers beyond.

Specific Proposals

- Provision of a family-oriented 'Robin of Sherwood' visitor experience(s) at Forest Corner / the area around Forest Corner
 - Increasing the provision of serviced and non-serviced accommodation at Forest Corner / the area around Forest Corner
 - Movements, access and linkages including vehicular, public transport, cycling, walking, bridleway routes and visitor orientation
 - Pedestrianizing all, or parts, of Forest Corner and providing appropriate alternative vehicular access(es)
 - Rationalising visitor/shopper/staff car parking facilities, restrictions and charges at Forest Corner
 - Provision of visitor information, wayfinding and orientation services for Sherwood Forest at Forest Corner
 - Designing in the need to minimise impacts of visitors on the nature conservation designations immediately adjacent to Forest Corner including the necessary screening, discouragement of movements, and/or management of visitors.
- Delivery of the 'Connected Forest' with 5G-enabled content for tourism and education. Use of innovative technologies to engage visitors through virtual and augmented realities in programmes such as the stories of Robin Hood, the history of the forest through the ages, wildlife habitats and personalised trails. Hubs to be located at the Gateway Lodge, Thoresby Vale Workshop and Rufford
 - Lobbying for improved public transport provision throughout the area including a Robin Hood railway line extension and increased Sherwood Arrow bus services
 - Review of brown tourism signage across the area

4.5 Destination Marketing

Our aim is to help Newark, Southwell and Sherwood Forest become 'must see' day or short break destinations of choice. We know from the visitor market research that the main barrier to increased visitor footfall is a lack of awareness of the destinations and attractions, pointing to a strong need for coherent, innovative and sustained destination marketing in order to raise and enhance their profile.

With three distinct DMPs and strategic management groups reflecting the notable differences between the destinations, their narratives and their respective potentials for contributing to growth in the visitor economy, it is also necessary to treat Newark, Southwell and Sherwood Forest as three distinct but complementary destination brands. Consequently, we have developed visual branding and associated websites for:

[Visit Newark](#)

[Visit Southwell](#)

[Visit Sherwood Forest](#)

These have largely replaced the previous, more generic brand of Visit Newark & Sherwood. However, there are circumstances in which it is appropriate to use a refreshed Visit Newark & Sherwood identity including the district-wide online [Events Calendar](#) and our social media channels:

Facebook: [@visitnewarksherwood](#)

Twitter: [@NewarkSherwood](#)

Instagram: [visit.newark.sherwood](#)

This is to avoid duplication of content across three different brand sites and to provide one comprehensive calendar for all events across the district. There are also numerous links between the websites to facilitate visitor dispersal across the three destinations.

By providing visitors and potential visitors with a more engaging and user-friendly internet and social media presence, we are better-placed to influence their online choice of destination. Stronger digital marketing across search engine optimisation (SEO), pay-per-click (PPC), social media, online advertising and email marketing will help to improve our websites' rankings in search engine results. We will monitor and review performance through the following measures:

- Unique visits to the three tourism websites
- Social media impressions
- Social media engagements
- Video views
- Social media followers

Longer-term, we will explore the potential to link events listed in our online Events Calendar to stakeholders' online ticket sales where appropriate.

Geographically, in order to maximise the return on investment, our marketing activity will be concentrated largely on East Midlands, West Midlands, South Yorkshire, West Yorkshire, Lancashire and parts of East Anglia. We will closely monitor geographic response, including area-specific uptake of our printed leaflets as well as online traffic, and adjust our plans accordingly. Some activity will also be at national level such as advertising aimed at group travel operators. We will also identify opportunities to work with partner organisations such as Visit England to promote our offer to visitors inbound to the UK. Newark and Southwell are included as destinations in [The Explorer's Road](#) project which is being relaunched by Visit England for 2021 and aimed primarily at the European and North American self-guided touring markets.

We also know from our market research that visitors' main reasons for visiting the district are attending arts events/festivals, visiting attractions and general sightseeing. Consequently, our marketing activity will focus largely on promoting the wide range of events, festivals and activities taking place and encourage visitors to extend their stay in order to enjoy other events or attractions on offer around the same time across the destinations. The events are therefore an opportunity to attract potential visitors to a specific place and time but also as a 'hook' to get people to find out more and cross-promote the other destinations, events and attractions. We will also conduct more generic 'brand' campaigns to raise wider awareness of the three destinations' brand propositions. The target audiences and messaging will vary across specific campaigns, according to the particular

seasons, themes and anticipated responses, for example “find out about all the exciting places for families to visit in Newark and Southwell during this year’s Heritage Open Days”. Destination-specific promotion will be guided by the following points:

4.5.1 Newark

Brand proposition:

- The quintessential English market town (market, antiques, independent shops)
- An experience of English history through the ages (historic assets)

Audiences:

- ‘Country Loving Traditionalists’^{3*} – empty nesters (typically aged 56+ years) with traditional values, who are likely to have recently taken a countryside break in England. They travel as a couple, looking for unspoilt countryside and want to feel “connected to the country’s history and heritage” with opportunities to eat local food and produce.
- Younger audiences will be also be targeted through specific campaigns or activities, for example promotion of music festivals in Newark.
- Longer-term, young professionals will be targeted once the leisure, food and drink and evening offer is developed.

4.5.2 Southwell

Brand proposition:

- The jewel in Nottinghamshire’s crown (historic assets, independent shops, tearooms)

Audiences:

- ‘Country Loving Traditionalists’* – empty nesters (typically aged 56+ years) with traditional values, who are likely to have recently taken a countryside break in England. They travel as a couple, looking for unspoilt countryside and want to feel “connected to the country’s history and heritage” with opportunities to eat local food and produce.
- Younger audiences will be also be targeted through specific campaigns or activities, for example promotion of music festivals in Southwell.
- Students, staff and visiting friends and relatives from NTU Brackenhurst campus
- Racegoers attending Southwell Racecourse

4.5.3 Sherwood Forest

Brand proposition:

- The home of Robin Hood (ancient woodlands)
- A green and active family experience (outdoor activities, connect with natural environment)

Audiences:

- ‘Aspirational Family Fun’* – information-hungry, living in cities with children at home. They regularly take breaks where they can indulge in active, family-friendly pursuits, sporting events and festivals. They are active on social media.

³ *Visit England – extracts from market segmentation information based on a combination of what matters to visitors, their leisure trip behaviour and demographics.

5.0 Working in Partnership

A collaborative approach that engages effectively our partners and stakeholders, including businesses from the tourism and hospitality sector, in the development and marketing of our destinations is essential to sustained progress. Whilst NSDC can operate with its own assets and resources to achieve some growth, it can effect far greater change by also using its position and influence as a facilitator.

The strategic management groups comprising partners and stakeholders will agree the priorities for each destination, guided by this strategy and the DMPs, and consider the optimum ways for them to be progressed. The more operational district-wide Tourism Action Group, led and facilitated by NSDC Tourism Business Unit, brings together attractions and businesses from the tourism and hospitality sector to share news, ideas, good practice, campaigns and offers. It is hosted by attractions in different locations around the district in order to provide welcome familiarisation opportunities for the attendees. The sharing of leaflets and printed materials between members of the group also plays a valuable role in cross-promotion initiatives, visitor dispersal and maintaining up to date shared knowledge.

We will link in with a number of other groups that contribute strongly to developing and promoting the visitor offer such as Newark Heritage Forum, Newark Business Club and Shop Southwell. Wider partners and stakeholders will also be engaged to develop the visitor offer. For example, education and training providers could play a key role in raising standards around customer service skills, and the railway franchises LNER and EMR could promote increased visitor travel to the area by train.

At national and international level, we will work with organisations such as Visit England, Visit Britain, the Tourism Management Institute and the Tourism Alliance to align our activities where appropriate and draw on best practice. For example, our current [Autumn 'Staycation' campaign](#) aligns to Visit England's £5million 'Escape the Everyday' campaign, particularly their 'Discovery' and 'Freedom to Explore' themes.

At district level, we will work collaboratively with the following visitor attractions in particular to make Newark, Southwell and Sherwood Forest destinations of choice for potential visitors and increase the volume of visitors, dwell time and visitor expenditure:

5.1 Newark

Newark Castle & Gardens
 National Civil War Centre
 Palace Theatre
 Newark Air Museum
 St Mary Magdalene Church
 Newark Town Hall Museum & Art Gallery
 River Cruises
 Sconce & Devon Park
 Stoke Field Battlefield
 Robin Hood Theatre
 Kelham Hall & Country Park

5.2 Southwell

Southwell Minster

Archbishop's Palace
The Workhouse (National Trust)
Museum of Timekeeping
Southwell Racecourse & Golf Course
The HopBarn

5.3 Sherwood Forest

Sherwood Forest Country Park & RSPB Visitor Centre
Sherwood Forest Arts & Craft Centre
St Mary's Church
Rufford Abbey Country Park
Thoresby Park
The Queen's Royal Lancers & Nottinghamshire Yeomanry Museum
Sherwood Pines & Go Ape!
National Holocaust Centre & Museum
Bilsthorpe Heritage Museum
Laxton Open Fields Visitor Centre
Vicar Water Country Park

Richard Huthwaite
Business Manager – Tourism
Newark and Sherwood District Council

ECONOMIC DEVELOPMENT COMMITTEE

18 NOVEMBER 2020

NEWARK TOWNS FUND

1.0 Purpose of Report

- 1.1 To update Members on discussions with the government following the submission of the Newark Town Investment Plan on 31 July 2020 and associated work.

2.0 Background

The Towns Fund submission

- 2.1 In accordance with national Towns Fund guidance, published in November 2019 and June 2020, the proposed Newark Town Investment Plan (TIP) was formally submitted to government on 31 July 2020, the deadline for cohort 1. In addition to the unanimous support of the Newark Town Board, the proposed strategy and projects within the TIP were endorsed at briefing meetings with Newark & Sherwood District Council (NSDC) and all Town and Parish Councils within the TIP boundary.
- 2.2 It is understood that Newark was one of 13 Towns nationally to submit its proposals as part of cohort 1 and was the only Town in the East Midlands to do so. There remain 3 further opportunities for eligible Towns to submit proposals in October 2020, December 2020 (a new cohort announced by government), and January 2021.

3.0 Updates and Proposals

Funding Announcements and a Decision on Newark

- 3.1 7 places within cohort 1 have been [announced](#), with negotiations now progressing to develop Heads of Terms and Business Case(s) with government. This includes Blackpool (£39.5m), Barrow-in-Furness, Darlington, Peterborough (£22.9m), Norwich, Torquay (£21.9m) and Warrington.
- 3.2 Following the Newark TIP submission a number of qualifications have been provided to the government, who have been assessing the proposals. At the time of writing, we are yet to hear if the TIP asks will be supported. A decision is expected this month. Upon any announcement the Council will then be invited to negotiate and agree Heads of Terms with the government, alongside a timetable to develop Business Cases within the next 12 months for all supported projects.
- 3.3 It remains hopeful that we would secure significant investment from the Towns Fund. The submission is strong, ambitious, transformative and importantly deliverable. This is reflected in feedback from the government's own commissioned professional team via TIP 'check and challenge' sessions prior to formal submission. Upon agreement of Heads of Terms for Newark it is proposed that a revised and final TIP be presented to the January 2021 Committee. It is hoped that the revised TIP, as with the version currently with government, will have simultaneous unanimous Newark Towns Board support.

TIP Projects

3.4 International Air & Space Training Institute (IASTI)

Members will be aware that one of the key projects within the TIP was the IASTI, which formed part of proposals to provide, in conjunction with the Lincoln College Group, Aviation 360, a University Partner, and Military and Civil aviation industries, a new post 16 education facility for students to access ground, engineering, and pilot programmes. All partners have continued to progress with the project in anticipation of funding being secured. It is envisaged that the IASTI can be operational for virtual intakes as soon as September 2021, with the full facility to follow as soon as reasonably practicable, preferably on the Cattle Market/Lorry Park site as detailed below.

3.5 Smart Innovation, Supply Chain & Logistics Enterprise Zone (SiSLog)

Members will recall that this is a project jointly developed between the Council, the University of Lincoln and the Universities for Nottingham. It is considered that there is a significant logistics and supply chain opportunity given the strategic significance of Newark to the road, rail, and air networks. The Council and Universities have now commissioned further work to understand how this potential can be identified, encouraged, supported, and funded to deliver a new Enterprise Zone in Newark. Further details will be provided to future meetings of this Committee.

3.6 Members will be aware that the proposals for the IASTI, SiSLog, and other commercial development, most notably a hotel (an identified aspiration of the Designation Management Plan for Newark) and student accommodation were envisaged as part of the Newark TIP for the existing cattle market and lorry park site. I can offer the following update on each:

3.7 Livestock Market site

Members will recall from the minutes of the September meeting that a tender exercise has been undertaken for an operator(s) to occupy the current cattle market site on a short term basis, with a view to a new facility being established elsewhere, with the Newark Showground being identified as a preferred location. As recorded in the minute there were no successful bids following the conclusion of a due diligence process. It was therefore reported that the current site will now be used to enable the alternative uses identified and promoted by the TIP aspirations.

3.8 Since the September meeting, Officers have been approached by a third party who is exploring the relocation of the cattlemarket to the preferred Showground site. This third party has confirmed that it has no interest in setting up on the existing site. Officers have expressed a willingness to work with this third party to facilitate this relocation to the Showground as soon as practicable. This means that the exiting site is no longer required. In the interests of reducing holding costs and preparing the site for its ability to contribute to the TIP (funding dependant) it will be recommended to the Policy & Finance Committee that funds are made available for Officers to tender for the demolition and secure holding of the existing cattle market site.

3.9 The Lorry Park

Members will be aware that the lorry park remains important for the area, in terms of servicing demand linked to the strategic road network and in terms of its fee performance for the Council. The third party interested in relocating the cattle market and Newark Showground themselves, have expressed a desire to see the relocation of the lorry park to the showground if possible and desirable from the District Council's perspective. This is also consistent with the Newark TIP proposals should the IASTI, hotel and other development be secured.

3.10 As Members will be aware it will be necessary, if the Council is to consider the relocation of the lorry park, for feasibility work to be undertaken in order to understand the acceptability (in planning, highways, drainage, and utility terms) and costs of its relocation. It will be equally necessary to liaise with the industry. In order to allow the Council to make a future decision on this issue it will be recommended to the Policy & Finance Committee that a budget be secured for Officers to undertake this feasibility work. Such work will be progressed alongside negotiations with the Lincoln College Group as part of securing, subject to Member approval, the IASTI and associated development.

3.11 32 Stodman Street (former M&S store)

Members will be aware that this project was identified in the Newark TIP as one of three which could be progressed utilising the up to £750,000 'accelerated funding' awarded to the Council last month. Following a tender process the Council has now appointed an architectural and commercial team to progress with plan for the repurposing of the building to provide for commercial and/or retail space at ground floor and residential apartments above. Further updates will be provided to this Committee in due course, alongside financial reporting to the Policy & Finance Committee as required.

3.12 YMCA Community and Activity Village

Members will be aware of this project, not only via the Newark TIP but also from the previous updates and decisions taken to support the scheme and its overall aspirations to support children and young people and address the social mobility challenges of the town. The YMCA are due to conclude their tender for phase II of the project shortly, with a view (subject to towns funding) of commencing as soon as possible on the new facility.

3.13 Newark College Construction Expansion

This is the second of three projects which the Newark TIP identifies as being supported with 'accelerated' funding. The project will introduce stone masonry and expand gas, joinery and bricklaying alongside growing links with new methods of construction. The project is expected to welcome an additional 688 New Students (16-18, Degree, Adult) over the first 5 years. A planning application for the works has been submitted with a decision expected immediately prior to the Committee itself. The LCG are currently out to tender within the construction market to deliver the project.

3.14 The Newark TIP comprises many other projects, which will be subject to updates at future meetings.

4.0 Equalities Implications

4.1 Each of the projects detailed above will be required, if and when they proceed to have regarding to equalities and access implications.

5.0 Digital Implications

5.1 There are digital implications within many of the TIP plans and projects identified, with the need to ensure appropriate digital infrastructure, skills and future innovative and creative employment opportunities being key to many objectives. Each project will be required to identify this as they progress.

6.0 Financial Implications (FIN20-21/2016)

6.1 The costs of demolishing the Cattle Market site would need Policy & Finance approval in order to be added to the Capital Programme; financed by borrowing and the implications of such will need to be assessed once an estimated cost has been determined.

6.2 The report proposes the following feasibility studies:

- The relocation of the existing Cattle Market/Lorry Park; and
- The redevelopment of the site following demolition

The costs of these studies will need an associated revenue budget. This could be funded from the Capital Projects Feasibility Reserve, depending on the cost.

6.3 Any further Towns Fund related expenditure will need to be approved by Policy & Finance Committee to ensure that appropriate Capital Budgets are in place.

7.0 Community Plan – Alignment to Objectives

7.1 The Newark TIP is a direct intervention of such scope and breath that it will significantly contribute to delivering all of the Council's Community Plan objectives.

8.0 RECOMMENDATIONS that:

- a) Members note the ongoing negotiations with government to secure a capital contribution from the Towns Fund of up to £25m;**
- b) Members note the ongoing progress of the Newark Town Investment Plan projects listed in section 2.0 above;**
- c) Members recommend to the Policy & Finance Committee the allocation of appropriate budget to secure the demolition and secure holding of the exiting Cattle Market site;**
- d) Members recommend to the Policy & Finance Committee the allocation of appropriate budget to undertake feasibility work on the relocation of the Cattle Market to Newark Showground or other identified site(s); and**

- e) **Members recommend to the Policy & Finance Committee the allocation of appropriate budget to undertake feasibility work on developing the exiting Cattle Market and lorry park site to accommodate the Newark Town Investment Plan aspirations**

Reason for Recommendations

To continue the development the Newark Towns Strategy and Investment Plan.

Background Papers

Nil

For further information please contact Matt lamb on Ext. 5842

Matt Lamb
Director – Planning & Growth

ECONOMIC DEVELOPMENT COMMITTEE

18 NOVEMBER 2020

OLLERTON TOWN CENTRE

1.0 Purpose of Report

1.1 To provide Members with an update on discussions regarding Ollerton Town Centre and to seek support for additional feasibility work jointly with Ollerton & Boughton Town Council (OBTC) and the Forest Shopping Centre (FSC).

2.0 Background Information

2.1 Members will be aware of a raft of ongoing activity by the District Council and its partners across Ollerton and the wider area. This includes but is not limited to:

- the new Pool at the Dukeries Leisure Centre
- the Ollerton Hall redevelopment
- A614/617 road Improvements, including Ollerton roundabout
- the Ollerton & Boughton Neighbourhood Study and associated 'Place' proposals for the estate regeneration scheme at Hallam Road/Stepnall Heights (currently paused pending Secretary of State approval of land transfer).

2.2 Alongside and aligned to these interventions has been the previous work on the proposed Public Sector Hub, a One Public Estate (OPE) project between the Council and Clinical Commissioning Group (CCG) which sought to create a multi-purpose hub for local residents to access council, social, and healthcare services. This scheme failed to progress, with plans being shelved in late 2018 given difficulties of aligning capital funding and commitments across the key partners.

2.2 In September 2019 a further meeting of OPE partners operating in the locality was held, with a view to maintain relationships, ensuring synergy and avoiding duplication. As part of this meeting it was clear that there remains a commitment from some partners to revisit how best to deliver and host linked and wrap-around services in Ollerton Town Centre. Members will be aware that this already happened, prior to shut-down as a result of the Covid-19 pandemic, with respect to the collaborations between the Department for Work and Pensions, Citizens Advice, Ollerton & Boughton Town Council (OBTC) and NSDC as part of their Outreach service at the current Ollerton Town Hall.

2.3 What was equally clear at the OPE event, was a need for a partner agency to lead on feasibility development and bringing forward proposals. The District Council felt well-placed to take up this role, given the collaborative services we already deliver; given our knowledge, commitment, evidence and relationships built through the Ollerton & Boughton Neighbourhood Study process (which continues and will be the subject of an update report to the January 2021 Committee) and given our Town Centres agenda as detailed in the then recently (now revised) adopted Community Plan. Alongside this, there is a good understanding of partner aspirations and plans, including around transport infrastructure and the potential future expansion of the Robin Hood Line.

- 2.4 In addition to public sector partners District Council officers considered it appropriate to also engage with relevant private sector partners, the largest private landowner in a town centre context being the owners of the Forest Shopping Centre (FSC), an asset with a potential to be strategically significant to the centre given its aspect to both the high street to the north and the vacant former Courtaulds site (in OBTC ownership) to the south. An approach was made to the FSC to understand their own plans and aspirations. The landowner has indicated their interest in redeveloping their asset as part of a wider redevelopment which could include OBTC land. This opportunity would potentially allow for new retail units, diversified uses in terms of residential and public hub space for both NSDC and OBTC and enhanced linkages and public realm. The potential for other public sector partners to join the scheme, either pre or post construction, will be kept in active consideration. Tri-partite discussions between OBTC, SFC, and NSDC have now led to an agreement in principle to commission feasibility work to progress what this development could look like, its approximate costs and possible funding package to deliver it.

3.0 Proposals

- 3.1 It is proposed that SFC and NSDC jointly commission and pay for feasibility work on a new town centre redevelopment project, on the basis that OBTC remain engaged as a key partner and will allow their land assets to be part of this discussion. It is the opinion of the three partners involved, that working a scheme up which could be delivered without dependence on other partners, is the best way to make the project potentially deliverable notwithstanding this is what the feasibility work will test. Other partners will be approached once there is a project/scheme to discuss, with the opportunity for them to join at any stage.
- 3.2 The proposed feasibility commission will seek to assess high-level costing of a proposed redevelopment scheme, including identification of any capital deficit. The Council will then present findings, alongside proposed funding solutions (including but not limited to grant and lease commitments) to a future Committee meeting.

4.0 Equalities Implications

- 4.1 A full equalities impact assessment will be undertaken on any proposal for redevelopment of the Town Centre and associated public sector service delivery. It is expected that future service delivery will be significantly improved in terms of physical accessibility and connectivity for residents.

5.0 Digital Implications

- 5.1 During the next phase of works- feasibility and design concepts - digital implications will focus on the use of digital means for resident and stakeholder consultation. On a strategic level, the project will ensure linkages to the Councils Digital Declaration and incorporate the future of digital service delivery alongside a physical staff presence in any future hub.

6.0 Financial Implications (FIN20-21/4072)

- 6.1 Budget provision of £0.300m (funded by the Change Management reserve) has previously been allocated in order to fund feasibility work towards the regeneration in Ollerton & Boughton.

6.2 As per the report to Policy & Finance during November 2019, the net receipt generated by the sale of Ollerton Hall will be ring-fenced towards regeneration proposals within the Ollerton & Boughton areas.

7.0 Community Plan – Alignment to Objectives

7.1 The Regeneration of Ollerton Town Centre, with associated enhancement in public sector service delivery (NSDC and OBTC), meets a number of Community Plan Objectives directly including to:

- Create vibrant and self-sufficient local communities where residents look out for each other and actively contribute to their local area (through a community hub)
- Delivery inclusive and sustainable economic growth (through an enhanced town centre offer)
- Continue to maintain the high standard of cleanliness and appearance of the local environment (through a revamped town centre with potential pedestrianised open space)
- Reduce crime and anti-social behaviours and increase feelings of safety in our communities (through a better town centre design, designing out crime)
- Improve the health and wellbeing of residents (through accessibility of services)

8.0 RECOMMENDATIONS that:

- (a) the content of the report be noted; and**
- (b) the outcome of the feasibility study be presented to a future meeting of this Committee, alongside proposals for wider consultation and engagement with partners**

Reason for Recommendations

This report is to keep Members informed of the latest activity underway to bring forward proposals for the regeneration of Ollerton Town Centre and the development of a Sherwood Services Hub.

Background Papers

Nil

For further information please contact Matt Lamb on Ext. 5842

Matt Lamb
Director – Planning & Growth

ECONOMIC DEVELOPMENT COMMITTEE

18 NOVEMBER 2020

PLACES TO RIDE APPLICATION

1.0 Purpose of Report

To provide the Economic Development Committee with an update on our application for British Cycling grant funding for a new recreational cycling scheme at Thoresby Vale, Edwinstowe.

2.0 Background Information

- 2.1 Members previously agreed to submit a stage one expression of interest to British Cycling for potential grant funding for a proposed cycling scheme that will form part of the Thoresby Vale residential-led regeneration scheme on the 181 Ha former Thoresby Colliery site.
- 2.2 Officers worked with partners at Harworth Group PLC to submit a proposed outline scheme. The stage one submission can be seen at **Appendix A**. The family-oriented, inclusive facility aligns clearly with our objective in the Community Plan 202-23 to “Improve the health and wellbeing of local residents”.
- 2.3 The scheme also matches key aims of both the Nottinghamshire County Council’s Visitor Economy Strategy and the Newark & Sherwood District Council Visitor Economy Strategy to “develop Edwinstowe / Forest Corner as a major visitor hub for Sherwood Forest” and deliver “an engaging and distinctive green and active countryside experience” appealing to a growing market seeking “active, family-friendly pursuits”. The proposed scheme will complement the developing Sherwood Forest offer of connecting people with the natural environment and the historic forest landscape, helping to improve the experience for residents and visitors.
- 2.4 We also engaged with Active Notts and the proposed scheme aligns with their vision which is “to make physical activity the norm for people who live and work in our communities by ensuring everyone can easily take part, volunteer and engage in sport and activity as part of their everyday life”.
- 2.5 The proposed scheme site is adjacent to Ollerton and Boughton, which is one of Active Notts’ priority areas as one of the most deprived areas in the country. Health deprivation data for the area in which the site is to be located shows that it is within the lowest half and nearby Ollerton is within the lowest 20%. Sport England’s Active Lives Survey shows that the development area is within the second lowest quintile (25.8%), and Ollerton and Boughton is within the first lowest quintile (30.6%) for the number of people (16 years+) who are currently physically inactive.
- 2.4 In October, we received notification from British Cycling that they had reviewed our stage one application and were pleased to invite us to proceed to the second stage as they believed it had the potential to help them achieve the objectives and aspirations of the Places to Ride programme. Progression to stage two does not guarantee that any proposed scheme will subsequently receive grant funding.

3.0 Proposals

- 3.1 Stage two of the process requires us to submit a more detailed application and business plan, building upon the outline proposals submitted successfully for stage one, to British Cycling prior to Christmas (exact date tbc).
- 3.2 Guided by an allocated Investment Manager on behalf of Sport England and a Cycling Delivery Manager at British Cycling, we will work with our partners at Harworth Group PLC to develop and submit a stage two proposal between now and then. The proposed scheme has an estimated cost of £695,000. We are seeking British Cycling grant funding of £150,000 (22%). If successful, the remaining costs would be met from Harworth PLC. It has been made clear that the Harworth contribution should not be funded via the Thoresby Vale S106 contributions, unless otherwise agreed separately by this Council.
- 3.3 British Cycling anticipate being in a position to announce their decisions regarding grant funding for proposed schemes in January 2021 (exact date tbc). Schemes that are subsequently awarded grant funding will need to be delivered by the end of March 2022. The Thoresby Vale development would be able to accommodate our proposed scheme's delivery within this timeframe.

4.0 Equalities Implications

- 4.1 A key feature of the proposed scheme is that it will be fully accessible and inclusive in line with its purpose to promote recreational cycling for all.

5.0 Digital Implications

- 5.1 In developing the proposed scheme, we will consider potential links with the forthcoming 5G Connected Forest hubs at Thoresby Vale and Forest Corner.

6.0 Financial Implications (FIN20-21/71444)

- 6.1 If the proposed scheme is ultimately successful in securing British Cycling grant funding the Council will be the Accountable Body for the funding.
- 6.2 It is anticipated that Harworth Group PLC will deliver the project and the Council will passport the £150,000 grant funding to contribute to the scheme. Whilst this would not be Council expenditure, it is still capital in nature and would therefore need to be added to the Council's Capital Programme.
- 6.3 Should the second stage of the application be successful a further update report will be brought to this Committee and a report seeking approval to add the scheme to the Capital programme will be presented to Policy and Finance Committee.

7.0 Community Plan – Alignment to Objectives

- 7.1 The aims of the scheme align clearly with our vision in the Community Plan 2020-23 (“...to enable local residents and businesses to flourish and fulfil their potential as well as encouraging more visitors to enjoy all that Newark and Sherwood has to offer”) and the objective to “Improve the health and wellbeing of local residents”.

8.0 RECOMMENDATION

That Members note the progression beyond the stage one funding requirements and support the progression of a stage two application in conjunction with Harworth Estates and local stakeholders.

Reason for Recommendation

To enable the progression of a funding opportunity to enhance cycling provision for the area.

Background Papers

Nil.

For further information please contact Richard Huthwaite, Business Manager - Tourism on mb. 07866 008748

Matt Lamb
Director - Planning & Growth

Harworth



Thoresby Vale, Edwinstowe Proposed Cycling Hub

September 2020



Following an initial feedback call with British Cycling and Sport England the project team have reviewed the proposed scheme.

The project team are keen to express to British Cycling and Sport England that should the opportunity arise then this project can quite easily be scaled up. Newark and Sherwood in partnership with Harworth are extremely keen to develop an exemplar facility at Thoresby Vale and also have the appetite to do so. Whilst this site will have circa 800 residential dwellings; which will provide an immediate catchment for the cycling facilities; they will also serve residents from nearby Edwinstowe, Ollerton and Clipstone, and attract many of the approx. 500,000 visitors a year who go to Sherwood Forest. Newark and Sherwood District Council is currently leading a masterplanning exercise for the Forest Corner. One of the key strands of this masterplan is to improve accessibility to and around the area including active travel routes between Forest Corner, Thoresby Vale and Edwinstowe. It is envisaged that this would include active travel links to the proposed cycling hub. Harworth are also committed to ensuring that residential area's at Thoresby Vale are inclusive to all and encouraging residents to be more active around the site remains a priority which will include easy to navigate Active Travel routes around the residential zone, to the new onsite school and the cycling hub and community provision.

Furthermore, Newark and Sherwood District Council have engaged with Active Notts and the proposed scheme aligns with Active Notts' vision which is "to make physical activity the norm for people who live and work in our communities by ensuring everyone can easily take part, volunteer and engage in sport and activity as part of their everyday life".

The proposed scheme site is adjacent to Ollerton and Boughton, which is one of Active Notts' priority areas as one of the most deprived areas in the country. Health deprivation data for the area to be developed shows that it is within the worst half and nearby Ollerton is within the worst 20%. Sport England's Active Lives Survey shows that the development area is within the 2nd worst quintile (25.8%), and Ollerton is within the 1st worst quintile (30.6%) for the number of people (16 years+) who are currently physically inactive.

Active Travel/Connecting Communities

This project aims to provide a multi-use facility that connects newly developed infrastructure and residential, providing employment and physical activity opportunities introducing prospective cyclists from across the borough through engagement with Newark and Sherwood District Council and Active Notts initiatives; therefore increasing travel and activity opportunities for residents in surrounding communities.

Harworth are committed to providing Active Travel links to and from the Thoresby Vale site and working with Newark and Sherwood District Council and Nottinghamshire County Council. Providing quality links with wayfinding to surrounding communities such as nearby Edwinstowe, Ollerton and Boughton. The latter two being identified as target areas for Active Notts to increase activity among the 16+ category.

It is also envisaged that as part of the ongoing 5G work there will be a autonomous bus service that will travel from Ollerton bus depot which will allow people who are unable to access Active Travel opportunities or who do not own a car still to access the onsite facilities at Thoresby Vale.

As this site will include a new primary school the proposal is to engage with this school and other surrounding schools to promote activity, Active Travel through the usage of this onsite cycling hub.

Key Components

These can be designed and installed to be used in mini loops acting as skills areas to advance staged progression. These will gain difficulty as the trail continues riders will be required to master one section of option before moving onto the a next. This would be similar to a skills area; over a longer distance though. Once riders are suitably skilled they will just opt into each section as they ride around the trail.

These opt in sections can also be designed to be accessible and inclusive for all; therefore including disability cycles as well as standard bikes with features alongside. The project team have already engaged with Cycling Projects (Ian Tierney) to discuss whether this approach would be acceptable for those user types and the project team will continue to engage with Cycling Projects as the scheme progresses to ensure it is 'inclusive for all'. When connecting this facility to other surrounding facilities within the Sherwood Forest area such as the RSPB centre; accessibility for all will be at the heart of any links that are put in place ensuring that all user types can freely access the surrounding areas.

This facility will almost feel like a 'trim trail for bikes'.

The recreation target audience still remains the same from the original application:

- Families
- Recreational cyclists and cycling groups
- Women and Girls
- Disability Groups
- Low socio-economic groups
- Children and young people

With less focus on the technical/competition aspect the project has therefore felt that talent is possibly not an option for this project in this phase of works.

Modular Building for Ancillary provision

The original proposal was to provide a cycling hub/café housed within the old Workshop building. Given the costs associated with the refurbishment of a building of this nature the project team have therefore taken the opportunity to look at a modular construction solution. This will help lower the overall costs of the project but will not detract from the overall outcomes the project aspires to deliver; albeit on a slightly smaller scale. Proximity of the modular building will still be located next to the cycling facilities.

Blossom Homes is a locally based relatively new start-up company who currently occupy the workshop building on the Thoresby Vale site, in which they manufacture pre-fabricated modular homes, using a highly sustainable timber frame panel system. This system can easily be adapted to provide a bespoke, single storey cycle hub which has excellent sustainability credentials, minimising running costs moving forward.

The project team have approached Blossom Homes who are already currently delivering some eco-friendly residential accommodation on site and the team feels that this would be a suitable alternative to the original proposal. We also believe that modular solutions have been explored in the past for sport and we feel that this would provide some alternative thinking for sports projects in the future.

Blossom Homes are currently installing a pair of prototype semi-detached homes on the Thoresby Vale site, to demonstrate the design and build quality and sustainability credentials. One of the prototypes will accommodate the 5G Innovation Hub as part of the "5G connected Forest" initiative led by Nottinghamshire County Council.



Blossom Homes: The Thoresby Prototype

The Thoresby Vale Prototype

2 Bed Area: 81 sqm | 3 Bed Area: 110 sqm

A pair of semi-detached units to be erected on the upcoming Thoresby Vale development in North Nottinghamshire.

The three bed prototype semi-detached unit will be fitted out as a show home. The other will serve as a SG Innovation Hub with office space on the upper level and open plan function space on the ground floor with accompanying outdoor garden amenity.

Roof Space

Second Floor Plan

First Floor Plan

Ground Floor Plan

COVID-19/ Operating Model

NSDC and Harworth are acutely aware that following COVID-19 there is a need to understand fully the implications of the pandemic and the long term plans that may need to be in place regarding social distancing etc. This will inevitably need to be considered in the business case as the project evolves.

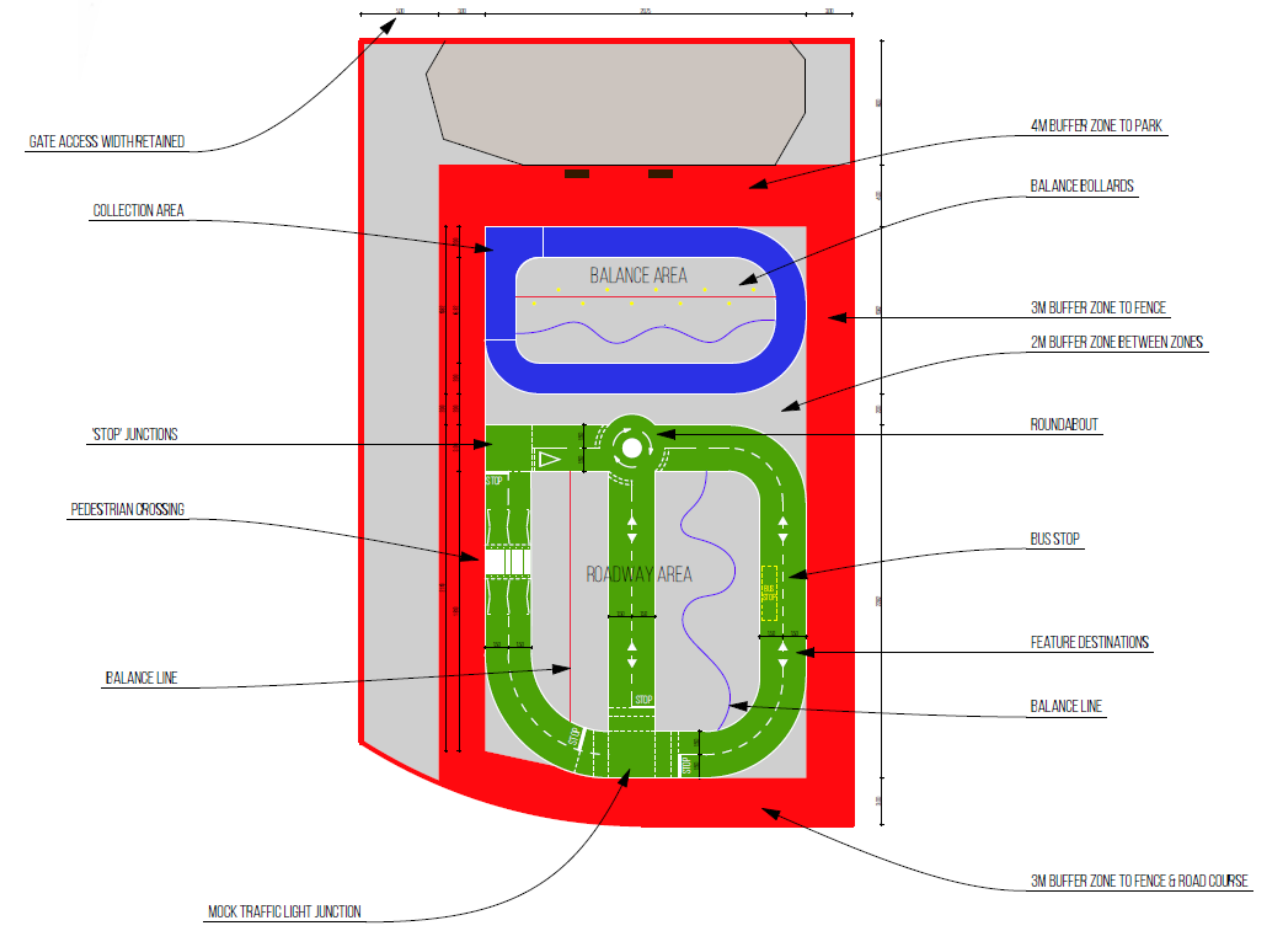
Recently, NSDC has successfully implemented new policies and procedures for the safe reopening and operation of its leisure centres, including The Dukeries in nearby Ollerton & Boughton. The project as it progresses would look to regularly review, implement new procedures to ensure it is sustainable for the long term given the learnings from the pandemic.

The project team has visited and met with the operators at Leeds Urban Bike Park. It is expected that following further research and consultation this cycling facility may be run by a community interest company or social enterprise style operator who will have specific experience of running a cycling facility of this nature. Harworth Group will be fully supporting Newark and Sherwood District Council through this process and whilst the above appears to be the current direction of travel the project remains fairly fluid at present therefore the project team are happy to consider alternative options.

It may be that at an appropriate time the project team engage with the consultant (Pete Maguire of Sporting Assets) that carried out the consultation and wrote the business plan for Leeds Urban Bike Park to understand the challenges faced by that facility.

Costs

Please see draft XL document.



ECONOMIC DEVELOPMENT COMMITTEE

18 NOVEMBER 2020

NON-DESIGNATED HERITAGE ASSET CRITERIA

1.0 Purpose of Report

- 1.1 To seek approval from the Committee to publish a draft Criteria for Non-Designated Heritage Assets.

2.0 Background Information

- 2.1 Creating a local heritage list is a way for local councils and communities to identify and celebrate historic buildings, archaeological sites and designed landscapes which enrich and enliven their area. Local heritage lists sit within a broader framework for identifying and protecting buildings and areas of heritage or townscape interest, which includes World Heritage Sites at the international level, national designations such as listed buildings, scheduled monuments and historic parks and gardens, and conservation areas, as well as buildings and sites which have been identified locally as having some heritage interest meriting consideration in planning decisions.
- 2.2 Inclusion on a local list delivers a sound, consistent and accountable way of identifying local heritage assets to the benefit of good strategic planning for the area and to the benefit of owners and developers wishing to fully understand local development opportunities and constraints. Local lists thus complement national designations in building a sense of place and history for localities and communities. Local heritage listing is intended to highlight heritage assets which are of local heritage interest in order to ensure that they are given due consideration when change is being proposed.
- 2.3 The publication of a criteria document will provide clarity on the types of asset that can be found in Newark & Sherwood District and what it is about them that is significant, helping to ensure that strategic local planning properly takes account of the desirability of their conservation. Sometimes it may also help identify overlooked assets of high significance, which may warrant consideration for designation at the national level, too. The process of preparing a local heritage list not only allows communities to identify local heritage that they would like recognised and protected, but it is also an opportunity for local authorities and communities to work in partnership. Creating a local heritage list also helps to improve access to clear, comprehensive and current information about the historic environment at the local level through resources such as the Nottinghamshire Historic Environment Record (HER) which can speed up the planning process.

The Planning Policy Context

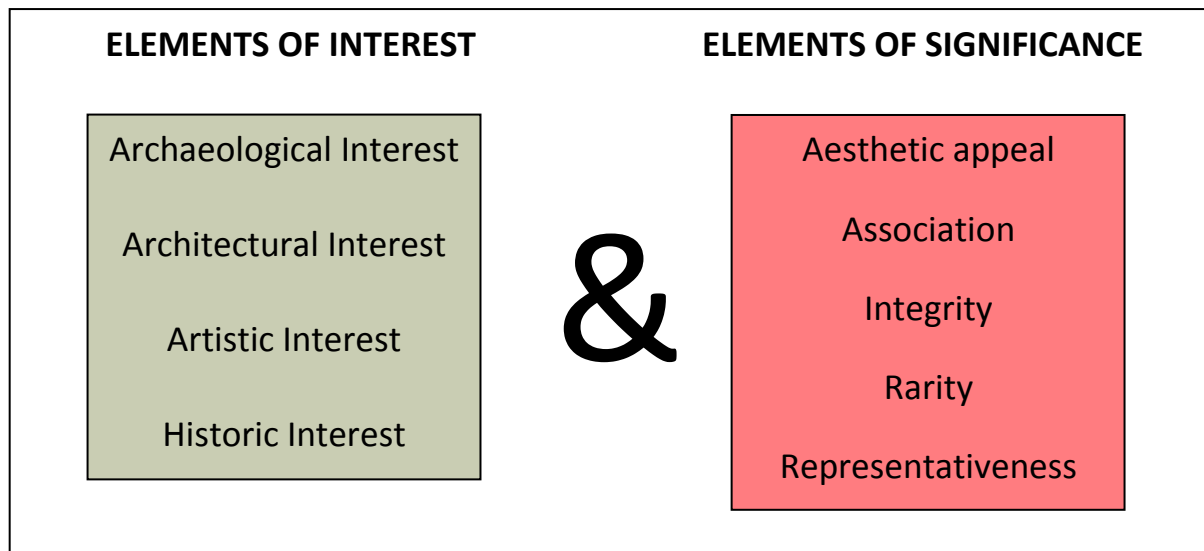
- 2.4 The National Planning Policy Framework (NPPF) in paragraph 185 advises local planning authorities to set out 'a positive strategy for the conservation and enjoyment of the historic environment' in their Local Plan. Emphasis is placed on 'sustaining and enhancing the significance of heritage assets' and recognising that heritage assets are an 'irreplaceable resource' and should be conserved 'in a manner appropriate to their significance'.

- 2.5 The definition of heritage assets in Annex 2 of the NPPF includes local heritage listing. In accordance with paragraph 197 of the NPPF, non-designated heritage assets are material in planning decisions.
- 2.6 The Council's policy on non-designated heritage assets is set out in Core Policy 14 of the Newark & Sherwood Amended Core Strategy. This policy seeks to protect the historic environment and ensure that heritage assets are managed in a way that best sustains their significance.

How Does Our Draft Criteria Work?

- 2.7 Local heritage asset identification has the capacity to include all types of structures and features. Selection criteria are essential in defining and limiting the scope of the non-designated heritage asset list and should take account of the range of assets in an area. This includes recognition that local distinctiveness may lie as much in the commonplace or everyday as it does in the rare and spectacular. The identification and consideration of non-designated heritage assets in the planning process will be more effective if supported by objective criteria that have been tested through public consultation.
- 2.8 The definition set out in the NPPF advises that a heritage asset is a building, monument, site, place, area or landscape identified as having a degree of significance meriting consideration in planning decisions, because of its heritage interest. In order to identify the many different types of asset found within Newark and Sherwood District's historic environment, the Council has brought together guidance contained in various heritage-related publications, including Historic England listed building selection guides and local listing best practice guidance. Common overarching themes include:
- Cultural landscapes: heritage assets associated with a significant period in an area's history;
 - Social history: assets associated with the social history of an area, including intangible aspects of heritage such as traditions and practices, or literary associations;
 - Patterns of settlement: notable examples of planned or incidental planning including: street plans; characteristic clusters of assets; interrelationship between buildings and open spaces; major infrastructure;
 - Local Figures: assets associated with individuals of local importance including those identified by commemorative plaque schemes.
- 2.9 Historic England's Conservation Principles (2008) provides further detail on assessing the significance of a heritage asset, based around an understanding of an asset's evidential, historical, aesthetic or communal value. The language which has evolved through these heritage guidance documents and other relevant research includes the inter-connected themes of 'interest' and 'significance', which are found repeatedly. Both terms are fundamental to explaining what makes a heritage asset special. The different types of 'interest' which have been identified as being relevant for Newark and Sherwood District are: archaeological, architectural, artistic and historic.
- 2.10 If the potential heritage asset site or feature has at least one element of interest, it will then be judged on its significance. The importance of a site or structure can be measured in terms of how it meets any of five elements of significance, namely: aesthetic appeal, association, integrity, rarity or representativeness. In order for a building, site or other

feature to be considered a non-designated heritage asset, it must have at least one element of interest and one element of significance. The evidence for both elements must be convincing. With national designations, significance has typically been referred to as 'special interest'. The parallel approach promoted here is based upon an understanding of an asset's evidential, historical, aesthetic or communal value. The diagram below shows the relationship between 'interest' and 'significance'.



2.11 This draft criteria is fully explained within the background document 'Non-designated Heritage Assets: Draft Criteria' – November 2020.

Consultation Strategy

2.12 Our intention is to develop an objective selection criteria that will have been tested through public consultation.

2.13 In order to achieve this, we intend to publish the draft Criteria document on the Council's website and to alert the public through social media. We also intend to notify local heritage consultants and planning agents directly, along with all parish councils and specific amenity groups such as the Notts Building Preservation Trust and Newark Civic Trust. Conservation colleagues at Nottinghamshire County Council and Historic England will also be notified. The consultation period for this will be 12 weeks.

2.14 We will also undertake a workshop with Members of Planning committee and planning officers.

Next Steps

2.15 On completion of the public consultation, we will take account of consultation comments and revise the Criteria document where appropriate. The revised document will be presented to this Committee early next year for adoption. The Conservation Team will request delegated authority to publish the Criteria, and subsequently to begin a 6 month period of drafting a Local List of specific heritage assets (or longer if appropriate). We intend to use the existing Local Listings and other non-designated heritage assets identified on the Nottinghamshire HER as the basis for this survey, but we will be strictly applying our newly adopted Criteria before including them within the draft Local List. Additional sites

and features can potentially be added at any time, but a clear and transparent process will need to be agreed at the next Committee on how this survey work is undertaken and how members of the public can propose or challenge entries on the Local List.

- 2.16 Once this survey work is complete, a further resolution will be sought from this Committee to adopt and publish the Local List. This will include on-going means of adding or removing heritage assets from the List.
- 2.17 It is anticipated that the emerging Criteria will carry some limited weight in the planning process. Once fully adopted, the Criteria will be a significant material consideration in appropriate planning decisions.
- 2.18 In addition to the above, the government has recently announced a call for expressions of interest in a Local Heritage List campaign. This Local Heritage List Campaign seeks to encourage communities to nominate those locally important historic buildings and other heritage assets which they value most for inclusion in their local authority's local list so more can be protected through the planning system. To support the campaign the Government is providing £700k of funding to 10 English county areas to develop new or updated lists. As a result, I have very informally explored the potential for a joint bid with other Districts within Nottinghamshire, including the City and County Council. We will report back to this Committee on any progress with this potential bid.

3.0 Proposals

- 3.1 For the Committee to approve publication of the Draft Non-designated Heritage Asset Criteria Document, and give delegated authority to the Conservation Team to undertake public consultation.
- 3.2 The findings of that consultation will be reported back to a future Economic Development Committee in early 2021.

4.0 Equalities Implications

- 4.1 The Council's policy on non-designated heritage assets is set out in Core Policy 14 of the Newark & Sherwood Amended Core Strategy. This was subject to an Integrated Impact Assessment which included an equalities impact assessment. This was to ensure that there is equality of opportunity and that no individuals or groups are disadvantaged or discriminated against because of race, sex, disability, religion or belief, sexual orientation, gender reassignment, maternity and pregnancy, marriage or civil partnership, age, or social inequality. The review concluded that this policy and the provisions within it have no impact on these issues.

5.0 Digital Implications

- 5.1 The consultation requires publication of the draft Criteria document on the Council's website, and notification of the consultation process via appropriate social media and email. This work will be carried out by the Conservation Team with support from the Communications Team. There are otherwise no direct implications for ICT.

6.0 Financial Implications (FIN20-21/6517)

6.1 It is not anticipated that by publishing the draft criteria that any direct financial implications will arise.

7.0 Community Plan – Alignment to Objectives

7.1 The community engagement on the Local List accords with the Objective that seeks to increase participation with the Council and within local communities. It will also align with the Objective to enhance and sustain Town centres whereby heritage is appropriately identified and protected.

8.0 Comments of Director(s)

8.1 The National Planning Policy Framework in paragraph 185 advises local planning authorities to set out ‘a positive strategy for the conservation and enjoyment of the historic environment’ in their Local Plan. Publication of a criteria for identifying non-designated heritage assets delivers a sound, consistent and accountable way of identifying local heritage assets to the benefit of good strategic planning for the area and to the benefit of owners and developers wishing to fully understand local development opportunities and constraints.

9.0 RECOMMENDATIONS that:

- (a) the publication of the draft Non-Designated Heritage Asset Criteria be approved; and**
- (b) delegated authority be given to the Conservation Team to carry out a public consultation.**

Reason for Recommendations

To enable Officers to meet the requirements of paragraph 185 of the NPPF. To provide a robust and consistent criteria for identifying heritage assets which will help members of the public and stakeholders with an interest in the historic environment.

Background Papers

Draft Non-Designated Heritage Assets Criteria – November 2020

For further information please contact Oliver Scott on Ext 5847.

Matt Lamb
Director of Planning & Growth

ECONOMIC DEVELOPMENT COMMITTEE

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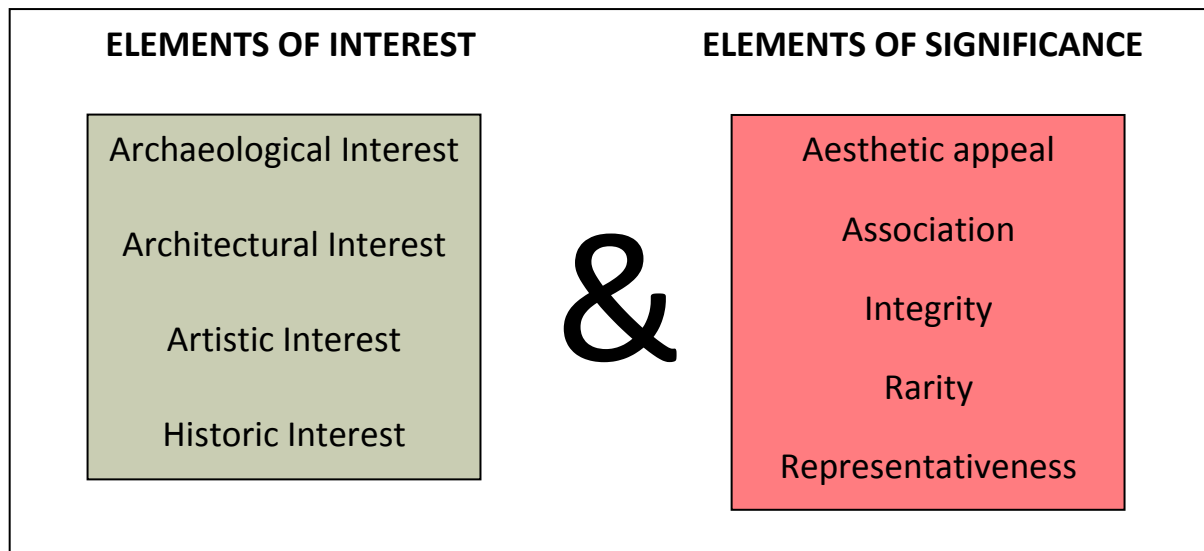
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For further information please contact Oliver Scott on Ext 5847.

Matt Lamb
Director of Planning & Growth

ECONOMIC DEVELOPMENT COMMITTEE

18 NOVEMBER 2020

NEWARK HERITAGE ACTION ZONE PROGRAMME DESIGN

1.0 Purpose of Report

- 1.1 To update Committee Members on the Newark High Street Heritage Action Zone (HAZ), including updating on the Programme Design for 2020-2024.

2.0 Background Information

- 2.1 In May 2019, Historic England launched the £95 million High Street Heritage Action Zone (HAZ), aimed at finding ways to revive and unlock the potential of historic high streets. Newark & Sherwood District Council (NSDC) submitted an expression of interest for this fund and in September 2019 were notified that our bid was successful in principle. Officers submitted a more detailed project plan in December 2019 which was approved in February 2021. Due to the COVID pandemic, work on the HAZ proposals and updates to this Committee were necessarily delayed, with the HAZ Agreement being signed following Member support in October 2020.
- 2.2 The High Street HAZ fund is split between 68 high streets across England. There were 13 successful High Street HAZ area bids in total within the Midlands area, notably Leicester, Grantham and Lincoln.
- 2.3 Newark Conservation Area (CA) is on the national Heritage at Risk Register, with vacancy and erosion of architectural and historic significance key factors. There are a number of buildings, including those with vacant upper floors, where there is limited prospect of change without some level of intervention. These include significant listed buildings such as the Grade II* listed former White Hart on the Market Place and the Grade II listed Corn Exchange. There are 15 listed buildings on the local Heritage at Risk Register in Newark labelled as very bad or poor, as well as a further 19 in danger of becoming poor or very bad due to vacancy.
- 2.4 Working closely with Historic England, we identified that the most significant concentration of heritage at risk properties, combined with vacancy and other key high street problems lay in the medieval core of the town centre, ranging from the Castle area to the Market Place via the important retail streets of Kirk Gate, Stodman Street and Middle Gate. Bridge Street, Carter Gate (as far as Beaumont Cross Junction/Portland Street) and Appleton Gate were also identified. A map of the HAZ area boundary is shown in the background papers.
- 2.5 It is important to note that the HAZ forms one strand of work for Newark Town Centre. The need to re-purpose and revitalise the centre has been acknowledged as a strategic priority for the District Council through the Community Plan (notably objectives 6 and 7) and the recently submitted Newark Town Investment Plan, which is subject to a separate update on this agenda.

3.0 Newark High Street HAZ Programme Design 2020-2024

- 3.1 Newark has a very attractive town centre which in recent years has faced the same challenges as other market towns with chain stores closing and vacant shops deteriorating. Unlocking potential and finding ways to revitalise its central core is essential to regenerate and enhance the historic character of the CA. The potential to create new homes within the town centre through converting vacant sites and buildings and the repurposing and re-designing of public realm to create more appealing and accessible public space and greater connectivity is at the heart of the HAZ Programme Design.
- 3.2 Our initial bid sought a funding pot of £250,000, which is to be match-funded with NSDC and private-sector funding. However, since working up the details of the bid in detail in consultation with our Historic England colleagues, this figure has risen to £275,000. This is primarily in order to cover the cost of a full-time HAZ officer, which is an essential requirement of the fund and matches our commitment to delivering project outcomes. This post is currently out to advert, with an appointment expected prior to or immediately after the Committee.

The Projects – Part 1 of the HAZ

- 3.3 The key Newark HAZ projects are:
- Condition surveys and appraisals of key heritage at risk within the HAZ area, including the Corn Exchange, former White Hart Inn and other individual buildings at risk. Such surveys will inform urgent works and repairs discussions with owners. If works are not secured the Council and Historic England will also consider formal action as required.
 - Shop front and upper floors 'development guide' based on quantified costs to demonstrate benefits;
 - Shop front grants for appropriate historic replacements on a grant funded basis. It is expected that 3-4 shopfronts can be supported over the HAZ term;
 - Public realm and way-finding feasibility and visioning: This project will focus on connecting and removing barriers/unwelcome desire lines between the different parts of the town centre, notably connecting the Potterdyke area (at Beaumont Cross and Martindale Lane). It will be necessary for any strategy to be produced in conjunction with a wider town centre review (as part of the TIP) and in association with Nottinghamshire County Council as highway authority. Wider wayfinding will be considered alongside improving legibility;
 - Review of the local council tax and business rate regime – exploring and modelling alternative and incentivised approaches at a local level to a tax regime over a longer term;
 - Tenant and Landlord Advice – working with both cohorts and legal advisors to identify best practice and balance when looking at lease approaches issues of dealing with repairs, and the need to support tenancies for longevity whilst securing ongoing income for landlords;
 - Installation of footfall counters to provide insights and measure success (tender returns pending);
 - Publication of a local book on Newark's Heritage. This publication will be a collaboration with Historic England and will draw on research and findings made throughout the HAZ project.

- 3.4 In tandem with the above, the Newark CA Appraisal is to be completed (in accordance with the 12 September 2018 Economic Development Committee timetable). Whilst there has been some delay and unforeseen challenges (for example, during the COVID pandemic, it is not possible to carry out a public meeting for this project, a legal requirement under s71 of the Planning (Listed Buildings & Conservation Areas) Act 1990), it remains the intent to produce a draft of the Appraisal for adoption in 2021.
- 3.5 In addition, Historic England are keen to ensure that a review of Local Listings forms part of this process. Development of a robust Criteria to underpin the survey of Local Listings is critical and forms another agenda item in this Committee.

The Cultural Program – Part 2 of the HAZ

- 3.6 The Cultural Program is linked to, but otherwise run and funded separately to the HAZ projects detailed above. A core of organisations has been identified from the wider community to lead on our cultural programme, including Inspire (Culture, Libraries and Learning), Newark Civic Trust, Newark Heritage Trust, Newark Book Festival, Newark and Sherwood CVS and Newark and Sherwood College (Schools of Violin, Piano and Woodwind). Collectively, these are 'the Cultural Consortium'. Their brief is to explore a range of mediums to deliver a programme that is accessible and welcoming to everyone. This can include a wide range of cultural activities encompassing theatre, street art, poetry, literature, music festivals and photography projects, amongst other activities.
- 3.7 The objectives of the Cultural Programme are:
- a) to revitalise high streets through cultural activities, bringing both a wider range of people and new activity to the heart of communities and raising aspirations;
 - b) to encourage greater use of high streets and increase dwell time;
 - c) to create greater pride, sense of community and wellbeing through cultural engagement;
 - d) to help local organisations, communities and stakeholders to embed and sustain the benefits of the Programme in the future; and
 - e) to support the work of the overall capital programme.
- 3.8 At this stage the programme is being developed. They will need to align with and complement any relevant Covid-19 restrictions and, if successful, the Newark Heart proposals within the Newark TIP. NSDC is not expected to run the consortium, but should be a facilitator and ensure, with the consortium partners, integration of events and activities.
- 3.9 Inspire, the lead partner in the Cultural Consortium, have successfully applied for a pilot grant for the Cultural Programme of £10,000. Supported by the Heritage and Culture business unit, Inspire will use this funding to formalise the consortium and engage with members to build capacity and skills, undertake community engagement to underpin the development of the cultural programme, and develop a delivery plan.

HAZ Projects Officer

- 3.10 The HAZ Programme allows for the employment of a Project Officer for the duration of the scheme. Following the signing of the HAZ Agreement with Historic England, the post was advertised (closing date 2nd November). It is hoped at Committee to conform an appointment and likely start date with the Council.

4.0 Proposals

4.1 For the Committee to note the information on the Newark High Street Heritage Action Zone (HAZ) Programme Design for 2020-2024.

5.0 Equalities Implications

5.1 The Programme Design will need to ensure that there is equality of opportunity and that no individuals or groups are disadvantaged or discriminated against because of race, sex, disability, religion or belief, sexual orientation, gender reassignment, maternity and pregnancy, marriage or civil partnership, age, or social inequality.

6.0 Digital Implications

6.1 There are no direct implications for ICT.

7.0 Financial Implications (FIN20-21/9977)

7.1 The HAZ Programme covers the period from now until March 2024. The overall project is £550,000, of which the Council has allocated revenue budget for the agreed contribution of £125,000 over the period (Historic England's contribution is £275,000, with the remaining £150,000 coming from private sector contributions). The breakdown of this budget is contained within the background papers. However, a summary of the yearly spend profile is as follows:

	Q3 2020/21	Q4 2020/21	2021/22	2022/23	2023/24	TOTAL
HE Contribution	£7,813	£27,938	£118,750	£86,750	£33,750	£275,000
NSDC Contribution	£2,813	£17,938	£60,250	£30,750	£13,250	£125,000
Private Sector	£0	£0	£80,000	£65,000	£5,000	£150,000
Grand Total	£10,625	£45,875	£259,000	£182,500	£52,000	£550,000

7.2 The schemes within the HAZ programme are mostly revenue expenditure but any of the schemes that are deemed to be Capital expenditure, will need to be individually reported to Policy and Finance Committee to seek approval for the budget included in the capital programme. These will be financed by a revenue contribution, HAZ funding and external grant, therefore there will be no additional revenue implications in relation to the proposed projects.

8.0 Community Plan – Alignment to Objectives

8.1 The community engagement on the HAZ accords with the Objective that seeks to increase participation with the Council and within local communities. It will also align with the Objective to enhance and sustain Town centres whereby heritage is appropriately protected.

9.0 RECOMMENDATION

That the Committee notes the information contained within the report.

Reason for Recommendations

To help unlock the heritage potential of the town whilst assisting to rejuvenate Newark Town Centre.

Background Papers

Newark High Street HAZ boundary area.

Newark High Street HAZ Programme Design 2020-2024.

For further information please contact Oliver Scott on Ext 5847.

Matt Lamb

Director - Planning & Growth

ECONOMIC DEVELOPMENT COMMITTEE

18 NOVEMBER 2019

OLLERTON HALL

1.0 Purpose of Report

1.1 To update Members on the negotiations with the 'preferred bidder' for Ollerton Hall.

2.0 Background and Update

2.1 Members will recall from the November 2019 update that following an open market process 3 no. compliant bids were submitted for the redevelopment of Ollerton Hall. A preferred bidder was identified (as was an under-bidder in the event that terms could not be agreed), with Officers being given authority to progress with finalising legal terms which secured the following:

- The works being proposed by the preferred bidder being subject to the receipt of a planning permission and Listed Building Consent from the Council as Local Planning Authority [the preferred developer has also agreed to undertake public consultation as part of a pre-application process]
- That any planning and listed building consent applications include for an internal Schedule of Conservation Works (SCW) as defined by the Council
- That the works approved by the planning permission and listed building consent are implemented by the preferred bidder under a licence agreement, with the site effectively being 'leased' until practical completion, when the purchase transaction can take place with the preferred bidder for the agreed price
- That throughout the building process the Council employs a 'Clerk of Works' who will be responsible for the ongoing monitoring of the developers build programme (in terms of quality and timetable).
- That financial checks on the preferred bidder are concluded

2.2 Since November 2019 there has been an understandable pause between the Council and preferred bidder in order to understand any impacts of the Covid-19 pandemic. Encouragingly the preferred bidder has reaffirmed their willingness to enter into contract terms with the Council for the terms and price previously agreed.

2.3 The proposed legal documentation comprises an **Agreement for Lease** and a **Lease**.

2.4 Upon signing, the **Agreement to Lease** will bind the preferred develop to the following:

- To submit to the Council (as Landlord) proposed planning and listed building consent applications within 120 working days, and to in-turn submit these to the Council as Local Planning Authority within a further 20 days of confirmation that the Council agrees the content of the applications
- To notify the Council of any 'unacceptable' conditions within 10 days of receiving grants of planning permission and listed building consent. Unacceptable conditions in this case include that no S106 or CIL charge payments will be applicable. It must be noted that this will be a decision for the LPA to determine based on the planning submission of the preferred developer. This does not pre-determine the issue or bind the LPA. If the LPA determines that S106 contributions or CIL must be provided, the preferred developer will not be bound to purchase the building.

- A longstop date to secure planning permission.
- A requirement that the Council's SCW are included in the approved Listed Building Consent.
- That when all of the above is met the preferred developer pays the Council its deposit, with the **Lease** then commencing.

2.5 The Lease Secures:

- A deposit
- A requirement to implement the scheme in accordance with the approved planning permissions and listed building consents (as may be amended by the LPA)
- A requirement for a Clerk of Works to be employed to monitor progress of construction on the site
- That the preferred developer can purchase the site for the agreed price upon practical completion and Council sign-off (via the Clerk of Works) of the scheme

2.6 There remains some further work to conclude on mitigating financial risk in the early stages of implementing the development. Further information on this issue will be reported to the Committee as a late item if required, for forward consideration by the Policy & Finance Committee if required.

3.0 **Equalities Implications**

3.1 Equality impacts will be considered as part of the design, consenting, and construction of the final scheme by the preferred bidder.

4.0 **Digital Implications**

4.1 None with respect to the proposed construction, save for public consultation will/may utilise electronic means of communication should national or local Covid-19 restrictions require.

5.0 **Financial Implications (FIN20-21/9601)**

5.1 There are no revisions to the proposed disposal which differ from the Policy & Finance Committee decision at its 28 November 2019 meeting. It remains the case that the any capital receipt secured from the freehold sale of Ollerton Hall (net of any associated fees, including the Council's Clerk of Works) be ring fenced towards regeneration proposals within the Ollerton & Boughton area.

5.2 Over the period to date, the Council has been seeking to ensure that the preferred developer has sufficient resources (or access through a guarantor) in order to complete the necessary works as per the disposal contract. At the time of writing this report, the Council is yet to receive clarity over the guarantee.

6.0 **Community Plan – Alignment to Objectives**

The redevelopment of Ollerton Hall will secure a sustainable reuse of an important and iconic listed asset, delivering inclusive and sustainable economic growth and protecting the historic environment.

7.0 RECOMMENDATION

That the contents of the report be noted.

Reason for Recommendation

To keep Members informed of the latest position on plans to redevelop Ollerton Hall.

Background Papers

Nil

For further information please contact Matt Lamb on ext. 5842.

Matthew Lamb
Director – Planning & Growth

ECONOMIC DEVELOPMENT COMMITTEE

18 NOVEMBER 2020

ECONOMIC DEVELOPMENT REVENUE AND CAPITAL FORECAST OUTTURN REPORT TO 31 MARCH 2021 AS AT 30 SEPTEMBER 2020

1.0 Purpose of Report

1.1 This report compares the Revised Budgets for the period ending 31 March 2021 with the Projected Outturn forecast for the period, based on meetings with Financial Services staff and the appropriate Business Manager. These are based on six months' performance information on the Council's revenue and capital budgets, including:-

- General Fund (GF) Revenue
- Capital Programme

1.2 It was requested by Members at the Policy & Finance Committee during February 2020 that reports were presented to individual Committees, for noting, for them to understand the financial position of their Committee.

2.0 Background Information

2.1 Attached is the Policy & Finance report to be tabled at 26 November Committee which details the forecast financial position to 31 March 2021 of the Council as at 30 September 2020.

2.2 The current position for the Council is an unfavourable variance of circa £0.537m-£0.737m. This is prior to any return funding from the Nottinghamshire Business Rates Pool, for which S151 Officers across the County are working to review the position.

2.3 The forecast outturn position for the Economic Development Committee is an unfavourable variance of £0.737m. The main reasons for this variance are attached as **Appendix A** to the attached Policy & Finance Report.

2.4 It should be noted that this position is still an indication of the anticipated outturn position, and officers continue to work throughout the year revising their forecasts. Further forecast reports closer to the financial year end will give a more accurate assessment of the outturn position.

3.0 Financial Implications (FIN20-21/8727)

3.1 The financial implications are all contained within the report to Policy & Finance Committee 24 September which is attached to this report.

4.0 RECOMMENDATION

That the contents this report be noted.

Reason for Recommendation

To inform Members of the proposed forecast outturn position for Economic Development Committee as at 30 September 2020.

Background Papers

Nil

For further information please contact Nick Wilson, Business Manager – Financial Services on Ext. 5317

Sanjiv Kohli
Deputy Chief Executive, Director - Resources and Section 151 Officer

General Fund (GF) Revenue Outturn Variance Analysis by Committee as at 30 September 2020

Favourable variances are bracketed and in red - £(0.123)m. Unfavourable variances are in black - £0.123m.

Economic Development - £0.737m	£'m
Heritage & Culture: reduced income, partly offset by reduced expenditure and additional grant income	0.071
Land Charges: reduced income, due to increase use of Environmental Information Regulations (EIR) requests for free search information, partly offset by increasing number of customers	0.043
Growth/Technical Support: vacant post	(0.025)
Development Management: vacant posts and increased income, largely from a large solar farm application	(0.133)
Planning Policy: reduced staffing spend due to a restructure not being implemented	(0.016)
Newark Beacon: reduced income, largely from workshop rents, catering and hire charges, and small increases in staffing and internet spend, partly offset by less spend on refreshments and catering	0.176
Buttermarket: reduced income, largely because of rent reductions for existing tenants and first floor currently unoccupied	0.034
Former M&S Building: non-domestic rates (NDR) payable for the year due to change in budgeted assumptions	0.081
Surface Car Parks Newark: reduced income, slightly offset by reduced costs of rent and security services	0.488
Newark Lorry Park: reduced income, largely from rent allowances and change in budgeted assumptions, largely offset by over-budgeting of NDR payable.	0.010
Other small variances	0.008
Total	0.737

Homes & Communities - £0.002m	£'m
Private Sector Speech Call: increased income partly offset by increased recharge to Housing Revenue Account	(0.014)
Strategic Housing: vacant Business Manager post largely offset by reduced income from recharges to third parties	(0.013)
ICT: recruitment planned soon for new posts created as part of restructure	(0.019)
Customer Services: vacant posts	(0.035)
Licensing: reduced income, largely from licensing of taxi vehicles and drivers	0.035
CCTV: reduced income due to invoice dispute	0.010
Other small variances	0.038
Total	0.002

Leisure & Environment - £0.146m	£'m
Waste & Recycling: greater than expected increase in number of garden waste collection customers, partly offset by increase in purchase of garden waste bins; reduced income from waste disposal, partly offset by reduced payment to Nottinghamshire County Council; and reduced income from trade refuse, partly offset by increased income from recycling	(0.012)
Environmental Health: vacant posts and reduced spend on mileage, partly offset by reduced income such as from licence and registration fees	(0.062)
Arts & Community Development: reduced spend on activities/events and on services delivered by parish councils and voluntary bodies	(0.010)
Newark Livestock Market: reduced income, largely due to financial performance of old tenant in 2019-20 worse than expected and no rent expected for 2020-21 or to be recovered related to previous years	0.320
Vehicle Pool and Workshop: reduced fuel costs largely offset by increased materials costs on older vehicles; and reduced income such as from MOT's, air conditioning and coaches	(0.015)
Health & Community Relations: reduced staffing spend	(0.009)
Waste & Recycling & Street Scene Street Cleansing: miscoded staffing spend between these teams (Leisure & Environment Committee) and the Environmental Services Management & Street Scene Grounds Maintenance teams (Economic Development Committee) following a restructure	(0.044)
Other small variances	(0.022)
Total	0.146

Policy & Finance - £0.011m	£'m
Elections and Democratic Services: reduced spend on canvasser salaries, mileage and chauffeur services	(0.028)
Senior Leadership Team: vacant corporate projects manager and capital projects manager posts, partly offset by reductions in recharges to third parties	(0.058)
Transformation: post being held vacant	(0.011)
Administration Services: vacant posts	(0.045)
Rent Allowances/Rent Rebates: based on mid-year submission to Department for Work and Pensions (DWP)	0.029
Revenues & Benefits: vacancies against substantive posts of employees seconded to Business Rates Property Unit team, additional unbudgeted grant income, partly offset by reduced summons income	(0.073)
Castle House: reduced income, largely from partners for cost of desk hire, partly offset by reduced spend on security, refreshments and catering	0.070
Corporate Property: vacant posts, and surveyors appointed at lower rates than budgeted	(0.115)
Coronavirus Costs: budget for Housing Revenue Account (HRA) bad debt not expected to be required and less than budgeted spend for working from home (WFH) audits	(0.130)
£400,000 saving budgeted for in-year vacancies council-wide (3.5% of total salaries plus oncosts budget)	0.400
Corporate Management: additional audit fees	0.012
Other small variances	(0.040)
Total	0.011

	0.896
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Comparison of budgeted and forecasted 2020/21 use of £1.483m Coronavirus-related government grants

Service	Budgeted use of £1.483m (£m)	Forecasted use of £1.483m (£m)	Variance (£m)
Contribution towards Lorry Park Showers	0.035	0.037	0.002
Additional costs for Waste Management	0.155	0.148	(0.007)
Additional costs for Revenues and Benefits	0.012	0.014	0.002
Rough sleepers	0.010	0.012	0.001
ICT upgrades	0.010	0.010	0.000
Various safety checks	0.011	0.011	0.000
Hand wash & wipes	0.021	0.012	(0.009)
Face masks	0.001	0.003	0.002
Signs	0.004	0.004	0.000
Miscellaneous	0.005	0.012	0.007
Additional cleaning	0.062	0.062	0.000
Reintegration to Castle House for officers' information pack	0.001	0.001	0.000
Additional lanyards	0.000	0.000	0.000
Letter to residents within the District that were shielding	0.008	0.008	(0.000)
Queue barriers	0.001	0.001	0.000
Sneeze screens	0.019	0.019	0.000
Movement of urinals and boiler	0.000	0.000	0.000
Blidworth Leisure Centre safety shutdown	0.000	0.000	0.000
Additional security	0.016	0.029	0.013
Additional risk assessments	0.014	0.014	0.000
Void Housing Revenue Account (HRA) properties	0.012	0.000	(0.012)
Beacon drop-in centre	0.005	0.005	0.000
Hire of vehicles	0.018	0.015	(0.003)
Temperature equipment	0.004	0.004	0.000
Humanitarian Assistance Response Team (HART)	0.025	0.017	(0.008)
Reopening High Streets Safely Fund	0.025	0.025	0.000
Working from home (WFH) audits	0.075	0.030	(0.045)
Contribution to Active4Today	0.490	0.490	0.000
Buying back annual leave from employees	0.050	0.050	0.000
Air handling unit	0.001	0.005	0.004
Banners/communications materials	0.002	0.005	0.003
Post-payment assurance work re: Business Grants	0.004	0.004	0.000
Allocation towards GF bad debt provision	0.100	0.100	0.000
Allocation towards HRA bad debt provision	0.100	0.000	(0.100)
Unallocated	0.026	0.000	(0.026)
Contribution towards service unfavourable variance	0.160	0.160	0.000
Spend to be reallocated to services above	0.000	0.045	0.045
Total	1.483	1.351	(0.132)

General Fund Additions

Project	Capital Description	Additions / Reductions 20-21 £m	Comments
TC3139	Appletongate Resurfacing	0.027	As per urgency item
Total General Fund Additions/Reductions		0.027	

General Fund - Reprofiting

Project	Capital Description	Additions / Reductions 20-21 £m	Comments
TA3286	Technology Investment	0.033	Reprofile hardware purchase from 2021/22
TF3227	Lowdham Flood Grant	-0.200	Lowdham professional partners update set out the programme for flood alleviation works and our contribution is now required in 2022/23.
Total General Fund Re profiling		-0.167	

HRA - Reprofiting

Project	Capital Description	Additions / Reductions 20-21 £m	Comments
SA1047	New Build Programme Contingency	-0.008	Move to Phase 2 Cluster 1 Stand Alone
SA1060	Phase 3	-3.899	Move to two new clusters in phase 3 SA1063 & SA1064 below
SA1061	Phase 3 - Cluster 1 Stand Alone	0.008	Move from Contingency
SA1063	Phase 3 - Cluster 3	1.699	Move from SA1060 original budget code
SA1064	Phase 3 - Cluster 4	2.200	Move from SA1060 original budget code
SA1070	Phase 4	-1.000	reprofile budget to 2021/22
Total HRA Re profiling		-1.000	
Total Re profiling		-1.167	
Total Variations		-1.140	

General Fund - Spend against budget - Estimated in year

Project	Capital Description	Project Manager	Revised Budget 20-21 (Following P&F 24.09.20)	Revised Budget including Variations for Approval	Actuals to end of September	Current outstanding orders	Additional anticipated spend in year	Total Projected spend in year	Variance	Comments - Spend to date
TC3130	Lorry Park Shower Upgrade	R Churchill	45,400	45,400	19,000	0	26,400	45,400	0	07.08.20 urgency item during August to increase the budget in order to provide additional showers to make site COVID-secure.
TC3131	Extension to London Road Car Park	B Rawlinson	107,407	107,407	0	0	107,407	107,407	0	07.08.20 scheme currently on hold.
TC3134	Works to SFACC	R Churchill	23,560	23,560	-31,697	18,461	36,796	23,560	0	07.08.20 Robert to look into the works that are required for phase 2.
TC3135	Works to Buttermarket	P Preece	870,053	870,053	64,045	30,963	775,044	870,052	0	07.08.20 Ground Floor work to be completed by the end of October. Then revisit First Floor PID.
TC3139	Works to Buttermarket	P Preece	0	27,060	0	0	27,060	27,060	0	07.08.20 Ground Floor work to be completed by the end of October. Then revisit First Floor PID.
TA3053	Museum Improvements	C Coulton-Jones	211,808	211,808	0	62,967	148,842	211,809	0	07.08.20 now have visitor research report - final phase of improvements inc instalation into tudor attic. Impacted by Tudor Hall scheme below and all on hold due to COVID.
TA3056	NCWC Tudor Hall	C Coulton-Jones	200,000	200,000	0	0	200,000	200,000	0	07.08.20 currently obtaining quotes.
TB3154	Castle Gatehouse Project	C Coulton-Jones	4,025,150	4,025,150	0	967	4,024,183	4,025,150	0	
TB6161	S106 Vicar Water Play Area Improvements	A Kirk	38,296	38,296	38,296	0	0	38,296	0	07.08.20 scheme nearly complete.
TI1001	Joesph Whittaker School Contribution	M Norton	620,000	620,000	0	0	620,000	620,000	0	
	Economic Development Committee		6,141,674	6,168,734	89,644	113,358	5,965,732	6,168,734	-0	
TA3286	Information Technology Investment	D Richardson	543,330	576,330	224,772	213,947	137,610	576,330	0	
TF2000	CCTV Replacement Programme	A Batty	150,500	150,500	0	0	150,500	150,500	0	24.09.20 £10k funding from Safer Neighbourhoods for x2 redeployable cameras
TA3097	Yorke Drive Regeneration and Community Facility	C Clarkson	130,000	130,000	0	0	130,000	130,000	0	10.08.20 Heads of terms and consultants appointment to deliver enabling works agreed.
TF3221	Southwell Flood Mitigation	A Batty	453,421	453,421	0	0	453,421	453,421	0	
TF3227	Lowdham Flood Alleviation	A Batty	200,000	0	0	0	0	0	0	16/10/20 Lowdham professional partners update set out the programme for flood alleviation works and our contribution is now required in 2022/23.
TF3228	Homeless Hostel	L Monger	1,000,000	1,000,000	156	98,231	901,613	1,000,000	0	07.08.20 need to reprofile budget. went our for expression of interest in April and wasn't a great response - so further work to be carried out. start on site could be early 2021. 14.10.20 Feasibility and outline designs with outline planning currently being progressed and procurement for main contract due to commence January 2021. Will review budget profile in Q3.
TF3229	Bicycle Storage - Safer Neighbourhoods	A. Batty	34,000	34,000	0	0	34,000	34,000	0	24.09.20 Safer Neighbourhoods Funding 16.10.20 Discussions taking place around types of storage.

Project	Capital Description	Project Manager	Revised Budget 20-21 (Following P&F 24.09.20)	Revised Budget including Variations for Approval	Actuals to end of September	Current outstanding orders	Additional anticipated spend in year	Total Projected spend in year	Variance	Comments - Spend to date
TF6011	Private Sector Disabled Facilities Grants	A Batty	761,782	761,782	91,900	8,077	661,805	761,783	0	16/10/20 26 completions to date and 23 approved, waiting to start on site and 29 referrals being worked on. Unlikely to spend the full year budget, but will review in Q3.
TF6012	Discretionary DFG	A Batty	140,000	140,000	41,187	0	98,813	140,000	0	
TF6020	Flood Grants - 2020 - 2022	A Batty	250,000	250,000	0	0	250,000	250,000	0	14.09.20 Grants offer from DEFRA up to £5k per household for flood mitigation. Expected around 100 households. Will review budget each quarter.
TF6807	Warm Homes on Prescription	L Monger	179,939	179,939	2,611	11,312	166,017	179,939	0	12.08.20 since the beginning of the financial year, only emergency work is being carried out until the recovery group approve restarting business as usual. Currently £33k committed for urgent work. Revisit the budget and potential rephasing in Q2.
TF6809	Fairholme Park (Ollerton) Conversion to Mains Gas	L Monger	97,488	97,488	0	0	97,488	97,488	0	12.08.20 44 Gas connections completed and home surveys delayed due to COVID but have recommenced in August. Invoices expected following completion of work.
	Homes & Communities Committee		3,940,460	3,773,460	360,626	331,567	3,081,267	3,773,460	0	
TA1215	Leisure Centre Car Park Extension	A Hardy	0	0	-5,814	5,138	676	0	0	
TA1216	Dukeries LC New Pool	A Hardy	2,928,852	2,928,852	28,849	2,017,308	882,695	2,928,852	0	07.08.20 start on site due 1.9.20. 16.10.20 work started and progressing well, with regular site meetings.
TA1217	Southwell Leisure Centre Improvements	A Hardy	1,500,000	1,500,000	0	0	1,500,000	1,500,000	0	07.08.20 conversations are taking place with SLCT with a view to an update report to P&F. Feasibility and business case to do.
TA1219	S106 - Blidworth LC Steam & Sauna Facility	R Churchill	23,754	23,754	16,504	0	7,250	23,754	0	07.08.20 Scheme is complete, snags to do.
TA1220	Vehicular Access Control at Newark Sports and Fitness Centre	R Churchill	16,680	16,680	0	0	16,680	16,680	0	15.09.20 Installation of security barrier on Lord Hawke Way to control unauthorised access to Newark Sports & Fitness Centre.
TB2253	Vehicles & Plant (NSDC)	A Kirk	945,410	945,410	23,800	386,460	535,150	945,410	0	07.08.20 most of the vehicles in the replacement programme are on order. Brown bins purchase part completed in 2019/20, final payment to be made in September.
TB6153	Cricket Facilities Kelham Rd - S106	A Hardy	0	0	0	0	0	0	0	
TB6154	S106 Community Facilities Provision Community & Activity Village	A Hardy	156,183	156,183	0	0	156,183	156,183	0	07.08.20 payable on commencement of phase due, due October 20.
TB6162	Loan to Newark Academy	A Hardy	240,000	240,000	0	0	240,000	240,000	0	07.08.20 school unable to accept the loan. Need to seek alternative.
TB6163	S106 Community Facilities Provision Clipstone Welfare	A Hardy	66,385	66,385	0	0	66,385	66,385	0	
TC3136	Climate Change	M Finch	30,000	30,000	0	0	30,000	30,000	0	
TC3137	Brunel Drive Door Entry System	A Kirk	42,227	42,227	16,270	12,484	13,473	42,227	0	07.08.20 fire alarms still to be complete, will be complete by early September.

Project	Capital Description	Project Manager	Revised Budget 20-21 (Following P&F 24.09.20)	Revised Budget including Variations for Approval	Actuals to end of September	Current outstanding orders	Additional anticipated spend in year	Total Projected spend in year	Variance	Comments - Spend to date
	Leisure & Environment Committee		5,949,491	5,949,491	79,610	2,421,390	3,448,492	5,949,492	1	
TC1000	New Council Offices	R Churchill	286,025	286,025	151,826	15,375	118,824	286,025	0	07.08.20 final retention release due during August.
TC2000	Land Acquisition	R Churchill	1,090,760	1,090,760	0	0	1,090,760	1,090,760	0	07.08.20 relevant deals are being progressed.
TC3016	Legionella Remedial Works	R Churchill	133,412	133,412	24,416	57,649	51,347	133,412	0	07.08.20 scheme due for completion by 1st October
TC3138	Lord Hawke Way Remedial Work & Bond	E Langtry	384,150	384,150	24	0	384,126	384,150	0	
TG1002	Contribution to Robin Hood Hotel	R Churchill	2,591,610	2,591,610	939,100	0	1,652,510	2,591,610	0	07.08.20 back in site now following lockdown. Due to reach PC in Feb 2021
TG1003	Loan to Arkwood Developments	N Wilson	11,409,849	11,409,849	0	0	11,409,849	11,409,849	0	
TT	Towns Fund	M Lamb	750,000	750,000	0	22,067	727,934	750,001	1	
	Policy & Finance Committee		16,645,806	16,645,806	1,115,366	95,090	15,435,350	16,645,806	0	
TOTALS			32,677,432	32,537,492	1,645,246	2,961,405	27,930,841	32,537,492	0	

HRA - Spend against budget - Estimated in year

Project	Capital Description	Project Manager	Revised Budget 2021 (Following P&F 24.09.20)	Revised Budget including Variations for Approval	Actuals to end of September	Current outstanding orders	Additional anticipated spend in year	Total Projected spend in year	Variance	Comments - Spend to date
PROPERTY INVESTMENT PROGRAMME										
S91100	ROOF REPLACEMENTS	A Hayward	0	0	0	0.00	0	0	0	
S91115	Roof Replacement Works	A Hayward	200,000	200,000	-5,143	205,143.03	0	200,000	0	04.08.20 starting work end of Aug complete by Dec 20 15.10.20 work is progressing, started end of Sept. Three sites currently.
S91116	Flat Roof Replacement Wrk	A Hayward	200,000	200,000	72,067	127,932.92	0	200,000	0	04.08.20 47 flat roof replacements completed to date.
S711	ROOF REPLACEMENTS		400,000	400,000	66,924	333,075.95	0	400,000	0	
S91200	KITCHEN & BATHROOM CONVERSIONS	A Tutty	0	0	0	0.00	0	0	0	
S91218	Kit & Bathrooms	A Tutty	1,500,000	1,500,000	235,295	675,540.20	95,350	1,006,185	-493,815	04.08.20 work restarted in July. Not expecting to spend the full budget due to delay in starting but this is revisited every month.
S712	KITCHEN & BATHROOM CONVERSIONS		1,500,000	1,500,000	235,295	675,540.20	95,350	1,006,185	-493,815	
S91300	EXTERNAL FABRIC	G Bruce	100,000	100,000	0	0.00	100,000	100,000	0	13.10.20 Plans to spend this on further external works in the latter half of the year.
S91336	External Fabric Works	G Bruce	200,000	200,000	24	200,000.00	0	200,024	24	04.08.20 contract awarded. Start work mid August. 13.10.20 started on site, first valuation received.
S713	EXTERNAL FABRIC		300,000	300,000	24	200,000.00	100,000	300,024	24	
S91400	DOORS & WINDOWS	D Bamford	0	0	0	0.00	0	0	0	
S91412	Doors & Windows Works	D Bamford	170,000	170,000	266	169,132.26	601	170,000	-0	04.08.20 57 properties due to be completed in this year. 13.10.20 105 doors on the list for quotes with the contractor now, but work is currently happening slower than anticipated.
S714	DOORS & WINDOWS		170,000	170,000	266	169,132.26	601	170,000	-0	
S91500	OTHER STRUCTURAL	G Bruce	50,000	50,000	4,756	16,010.00	29,234	50,000	-0	13.10.20 works being carried out across the district
S91511	Walls Re-Rendering	M Carman	0	0	4,526	0.00	0	4,526	4,526	
S91534	Gutter Repairs	A Hayward	50,000	50,000	0	50,000.00	0	50,000	0	15.10.20 work completed.
S715	OTHER STRUCTURAL		100,000	100,000	9,281	66,010.00	29,234	104,525	4,525	
S93100	ELECTRICAL	A Hayward	0	0	0	0.00	0	0	0	
S93115	Rewires	A Hayward	600,000	600,000	50,749	520,902.25	28,348	600,000	-0	04.08.20 8 rewires following start in July. Expected to spend full budget. 15.10.20 74 rewires completed to date.
S731	ELECTRICAL		600,000	600,000	50,749	520,902.25	28,348	600,000	-0	
S93500	HEATING	D Bamford	0	0	0	0.00	0	0	0	
S93510	Heating/Boilers	D Bamford	550,000	550,000	94,514	416,909.38	38,576	550,000	-0	04.08.20 147 properties currently with the contractor. 13.10.20 176 ordered and currently 66 completed replacement boilers with 6 on hold.
S735	HEATING		550,000	550,000	94,514	416,909.38	38,576	550,000	-0	
S93600	ENERGY EFFICIENCY	D Bamford	0	0	0	0.00	0	0	0	
S93624	EE Boilers	D Bamford	150,000	150,000	16,378	0.00	133,622	150,000	-0	13.10.20 replacements are on programme.
S736	ENERGY EFFICIENCY		150,000	150,000	16,378	0.00	133,622	150,000	-0	

Project	Capital Description	Project Manager	Revised Budget 20-21 (Following P&F 24.09.20)	Revised Budget including Variations for Approval	Actuals to end of September	Current outstanding orders	Additional anticipated spend in year	Total Projected spend in year	Variance	Comments - Spend to date
S95100	GARAGE FORECOURTS	A Hayward	0	0	0	0.00	0	0	0	
S95109	Garages	A Hayward	25,000	25,000	0	0.00	25,000	25,000	0	15.10.20 tendered and contractor chosen to replace garage doors (25)
S95115	Resurfacing Works	A Hayward	75,000	75,000	74,956	44.34	0	75,000	0	04.08.20 scheme complete
S751	GARAGE FORECOURTS		100,000	100,000	74,956	44.34	25,000	100,000	0	
S95200	ENVIRONMENTAL WORKS	M Carman	150,000	150,000	0	0.00	150,000	150,000	0	13.10.20 Plans to spend this on further external works in the latter half of the year.
S95203	Car Parking Schemes	D Roxburgh	250,000	250,000	0	0.00	250,000	250,000	0	04.08.20 Identified sites as part of the new build programme to satisfy planning conditions - Collingham and Caunton sites..
S95206	Chatham Court Target Hardening - Safer Neighbourhoods	J Davidson/A Batty	50,000	50,000	0	0.00	50,000	50,000	0	24.09.20 Safer Neighbourhoods Funding
S95250	Communal Lighting	M Carman	20,000	20,000	0	0.00	20,000	20,000	0	13.10.20 Three street lights identified for replacements.
S95252	Flood Defence Systems	D Bamford	10,000	10,000	0	0.00	10,000	10,000	0	
S95253	Play Areas	L Powell	20,000	20,000	0	0.00	20,000	20,000	0	04.08.20 Spend due to occur at the back end of the financial year. Agreed to add additional equipment at Cherry Holt. 13.10.20 Current vandalism being dealt with from revenue - reactive repairs.
S95254	Estate Remodelling	D Roxburgh	65,000	65,000	13,054	11,381.00	40,565	65,000	0	13.10.20 fencing works across the district.
S752	ENVIRONMENTAL WORKS		565,000	565,000	13,054	11,381.00	540,565	565,000	0	
S97100	ASBESTOS	A Hayward	0	0	0	0.00	0	0	0	
S97115	Asbestos Surveys	A Hayward	30,000	30,000	2,413	28,220.00	0	30,633	633	04.08.20 surveys continued through lockdown due to essential services 15.10.20 surveys are progressing.
S97116	Asbestos Removal	A Hayward	20,000	20,000	8,478	11,522.35	0	20,000	0	04.08.20 removals started in May. 15.10.20 ongoing.
S771	ASBESTOS		50,000	50,000	10,890	39,742.35	0	50,633	633	
S97200	FIRE SAFETY	J Knowles	50,000	50,000	3,341	4,203.00	42,456	50,000	0	
S97218	Fire Risk Assessments	J Knowles	150,000	150,000	0	0.00	150,000	150,000	0	04.08.20 works completed on receipt of risk assessment reports. 13.10.20 out to tender at the moment, due back late Oct.
S772	FIRE SAFETY		200,000	200,000	3,341	4,203.00	192,456	200,000	0	
S97300	DDA IMPROVEMENTS	L Powell	20,000.00	20,000.00	17,531.03	0.00	0	17,531	-2,469	04.08.20 Completed work at Burton Court. Accessible Kitchens being carried out at Community Centres. All budget will be spent. 13.10.20 works at comm centres finished. Remaining budget is required for a stairlift.
S773	DDA IMPROVEMENTS		20,000	20,000	17,531	0.00	0	17,531	-2,469	
S97400	DISABLED ADAPTATIONS	L Powell	0	0	0	0.00	0	0	0	
S97416	Major Adaptations	L Powell	440,000	440,000	94,664	292,726.93	52,609	440,000	0	04.08.20 only external works carried out due to lockdown. It is expected that this budget will be fully spent due to the level of referrals. 13.10.20 upward trend on referrals.
S97417	Minor Adaptations	L Powell	30,000	30,000	5,809	24,191.07	0	30,000	0	04.08.20 until the end July contractor was only carrying our emergency work. Still expect to fully spend budget due to referrals. 13.10.20 spend on target.
S97418	Adaptation Stair Lift/Ho	L Powell	30,000	30,000	18,561	11,109.62	2,799	32,469	2,469	04.08.20 committed full budget. 13.10.20 spend increased on anticipated due to some specialist stairlifts being installed where staircase has a turn in it.
S774	DISABLED ADAPTATIONS		500,000	500,000	119,034	328,027.62	55,408	502,469	2,469	

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S97500	LEGIONELLA	A Tutty	30,000	30,000	0	0.00	30,000	30,000	0	04.08.20 Surveys due to start again during August. Works will be carried out following reports. 13.10.20 Work started on works following surveys.
S791	UNALLOCATED FUNDING		30,000	30,000	0	0.00	30,000	30,000	0	
S99100	PROPERTY INVESTMENT CONTINGENCY	M Carman	50,000	50,000	0	0.00	45,531	45,531	-4,469	
S99102	Housing Capital Fees	M Carman	378,800	378,800	0	0.00	378,800	378,800	0	
S791	UNALLOCATED FUNDING		428,800	428,800	0	0.00	424,331	424,331	-4,469	
	PROPERTY INVESTMENT		5,663,800	5,663,800	712,238	2,764,968	1,693,491	5,170,698	-493,102	
	AFFORDABLE HOUSING						0			
SA1030	HRA Site Development	K Shutt	0	0	0	1,741	-1,741	-0	-0	
SA1031	Site Acquisition (Inc RTB)	K Shutt / J Sanderson	2,038,529	2,038,529	0	750	2,037,779	2,038,529	0	10.08.20 Three sites currently being investigated. 13.10.20 hoping to finalise the three sites by the end of the financial year. Also investigating another site.
SA1032	New Build Programme	K Shutt	0	0	4,275	26,317	-30,592	-0	-0	14.10.20 expenditure to be recoded to specific clusters.
SA1033	Estate Regeneration	C Clarkson	1,085,430	1,085,430	42,643	78,874	963,912	1,085,429	-1	10.08.20 Heads of terms and consultants appointment to deliver enabling works agreed. Continued work to around funding.
SA1034	Former ASRA Properties	C Clarkson	1,074,579	1,074,579	0	0	1,074,579	1,074,579	0	10.08.20 due to delays additional consultation underway with PA tenants with a view to complete Q3.
SA1047	New Build Contingency	K Shutt	117,902	109,802	0	0	109,802	109,802	-0	
SA1048	Boughton Extra Care	K Shutt	5,967,605	5,967,605	1,843,117	3,004,706	1,119,782	5,967,605	-0	10.08.20 back on site but currently only at 70-80% capacity. PC due March/April 2021, then fit out early June. 13.10.20 still on programme.
SA1050	Phase 2 Cluster 1 - Coddington	K Shutt	0	0	-41,885	48,314	-6,429	0	0	10.08.20 retention due by February 2021
SA1051	Phase 2 Cluster 1 - 1-4-1 Coddington	K Shutt	0	0	-26,657	37,156	-10,500	-0	-0	10.08.20 retention due February 2021
SA1052	Phase 2 Cluster 2 - Southwell	K Shutt	0	0	-8,664	8,673	-10	-0	-0	10.08.20 retention due November 2020
SA1053	Phase 2 Cluster 3 - Hawtonville	K Shutt	152,307	152,307	84,782	14,722	52,803	152,307	0	10.08.20 three sites, retention due in September, final site retention won't be due until 2021/22
SA1054	Phase 2 Cluster 3 - 1-4-1 Hawtonville	K Shutt	-0	-0	-15,554	127,877	-112,323	-0	-0	10.08.20 retention due January 2021
SA1055	Phase 2 Cluster 4 - Sherwood	K Shutt	0	0	-22,053	24,397	-2,344	0	0	10.08.20 retention due February 2021
SA1060	Phase 3	K Shutt	3,899,298	0	87,187	163,719	-250,906	0	0	10.08.20 subject to planning approval, 28 further units being progressed. In qrt 2. Sites are quite complex, causing delays compounded by COVID-19 rephase £1.5m budget into 2021/22. 16.10.20 ready to set up the new final clusters in this phase now, with sites being passed over to contractor. Therefore will need to distribute costs accordingly to SA1061-SA1064.
SA1061	Phase 3 - Cluster 1 Stand Alone	K Shutt	1,004,967	1,013,067	886,076	126,992	0	1,013,067	0	10.08.20 progressing - 4 sites, 8 units 4 week extension due to lockdown. Due for completion between August and October. 13.10.20 3 sites completed, 4th due end of November.
SA1062	Phase 3 - Cluster 2 Various	K Shutt	1,594,000	1,594,000	633,766	914,895	45,339	1,594,000	0	10.08.20 progressing - 4 sites, 9 units started on site in May/June. Due for completion between March/April 2021.

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SA1063	Phase 3 - Cluster 3	K Shutt	0	1,699,298	0	0	1,699,298	1,699,298	0	
SA1064	Phase 3 - Cluster 4	K Shutt	0	2,200,000	0	0	2,200,000	2,200,000	-0	
SA1070	Phase 4	K Shutt	2,700,000	1,700,000	0	0	1,700,000	1,700,000	0	10.08.20 pre planning work on phase 4 is being carried out now. 13.10.20 subject to planning permission, will be onsite before the end of March.
SA1080	Phase 5	K Shutt	0	0	0	0	0	0	0	10.08.20 Land acquisitions will ensure delivery of phase 5.
SC2000	Careline Analogue to Digital	S Hartley-Hill	80,540	80,540	0	0	80,540	80,540	0	
	SUB TOTAL AFFORDABLE HOUSING		19,715,157	18,715,157	3,467,034	4,579,133	10,668,989	18,715,156	-1	
	TOTAL HOUSING REVENUE ACCOUNT		25,378,957	24,378,957	4,179,272	7,344,101	12,362,480	23,885,854	-493,104	

ECONOMIC DEVELOPMENT COMMITTEE

18 NOVEMBER 2020

URGENCY ITEMS - MINUTE OF DECISION

Delegation arrangements for dealing with matters of urgency

Paragraph 7.2.1 of the Council's Constitution provides that Chief Officers may take urgent decisions if they are of the opinion that circumstances exist which make it necessary for action to be taken by the Council prior to the time when such action could be approved through normal Council Procedures. They shall, where practicable, first consult with the Leader and Chairman (or in their absence the Vice-Chairman) and the Opposition Spokesperson of the appropriate committee.

Subject:

DEFRA Tree Consultation

Appropriate Committee:

Economic Development

Details of Item (including reason(s) for use of urgency procedure):

- DEFRA's consultation on the England Tree Strategy had a deadline of 11 September 2020.
- Regrettably with several NSDC personnel changes over the summer (including the departure of the Business Manager - Parks and Open Spaces) we were unable to prepare a draft submission for the agenda deadline of September's Economic Development Committee.
- Although there is no obligation for the Council to respond to the DEFRA consultation, given the Community Plan objective to "enhance and protect the district's natural environment" and specific mention of tree planting, we felt it was important to contribute to those questions of relevance.

Equalities Implications

This consultation will inform a new England Tree Strategy which will be published late 2020, setting out the Government's Forestry Policy through to 2050 and replacing the Government's 2013 Forestry Policy Statement. Equalities impact assessments may be required for actions undertaken as a result of the Strategy outcome of the consultation.

Financial Implications (FIN20-21/7818)

There are no direct financial implications arising from this report. Following the publication of the England Tree Strategy in late 2020, the Council may consider taking actions with financial implications. If so, these will be presented to the relevant decision-making persons as appropriate.

Revenue Current Year

N/A

Revenue Future Years

N/A

Capital Implications

N/A

Decision

Response to the Defra consultation has been submitted following input from Officers in Planning Policy and Environmental Services.

Reason for Decision

In order to meet DEFRA consultation deadline.

Decision:

Members Consulted:

Keith Girling, Chairman, 15.09.2020
Penny Rainbow, Vice Chairman, 15.09.2020
Neal Mitchell, Opposition Spokesman 16.09.2020

Signed:



Date: 23 September 2020

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